



# Seeing Beyond the Subject

Session 3

© *J. Alan Whiteside*

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# Seeing Beyond the Subject

- Engage your vision for the final image
- Use structure and design elements to guide the viewer
- Reframe and simplify the image
- Make the image your own, especially with light and shadow

# Assignment 2: Participants' Images



Nancy Mack



Jeff Sarembock





Kay Hale





© D Richard Mann

David Mann





Martha Hedge



# Reframe and Simplify the Image



# Reframing: Finding the best arrangement of forms in the image



**“A good photograph is knowing where to stand.” – Ansel Adams**



# Reframing: Finding the best arrangement of forms in the image



Alfred Stieglitz

# Reframing: Finding the best arrangement of forms in the image



Todd Webb



# Reframing: Finding the best arrangement of forms in the image



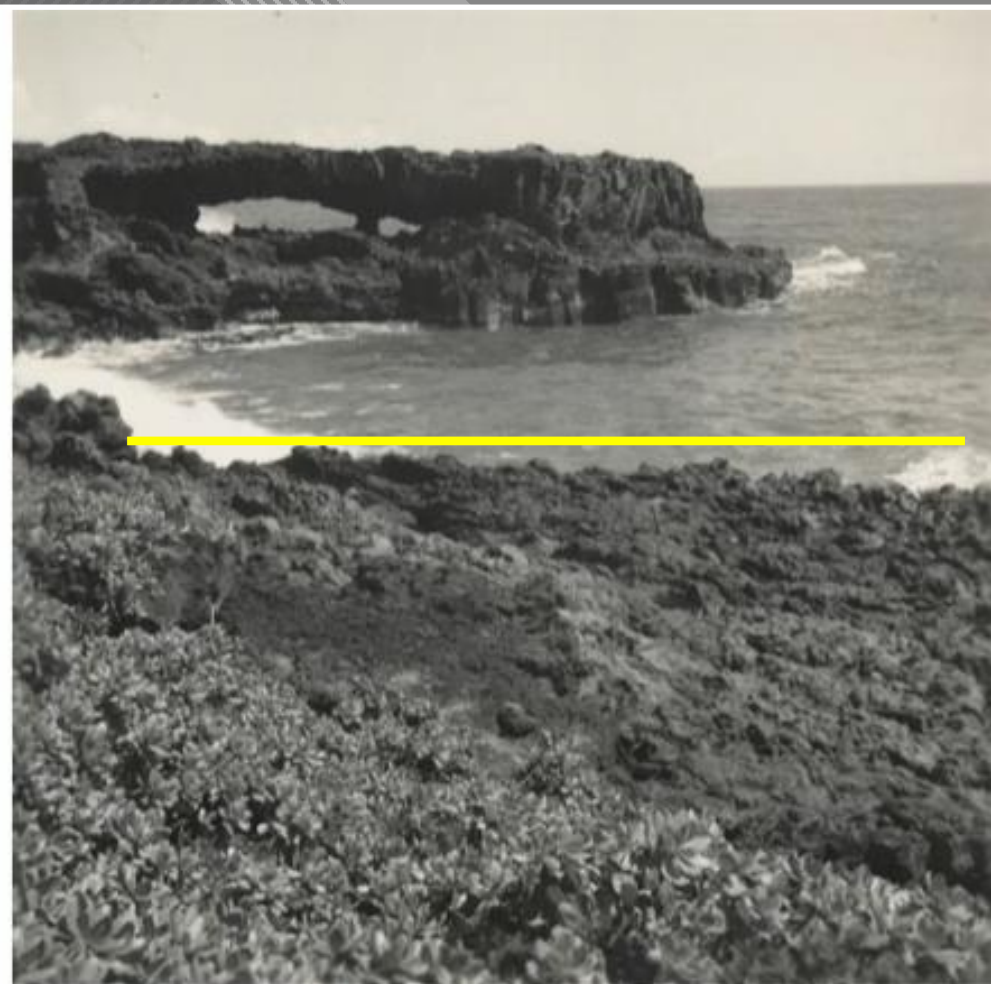
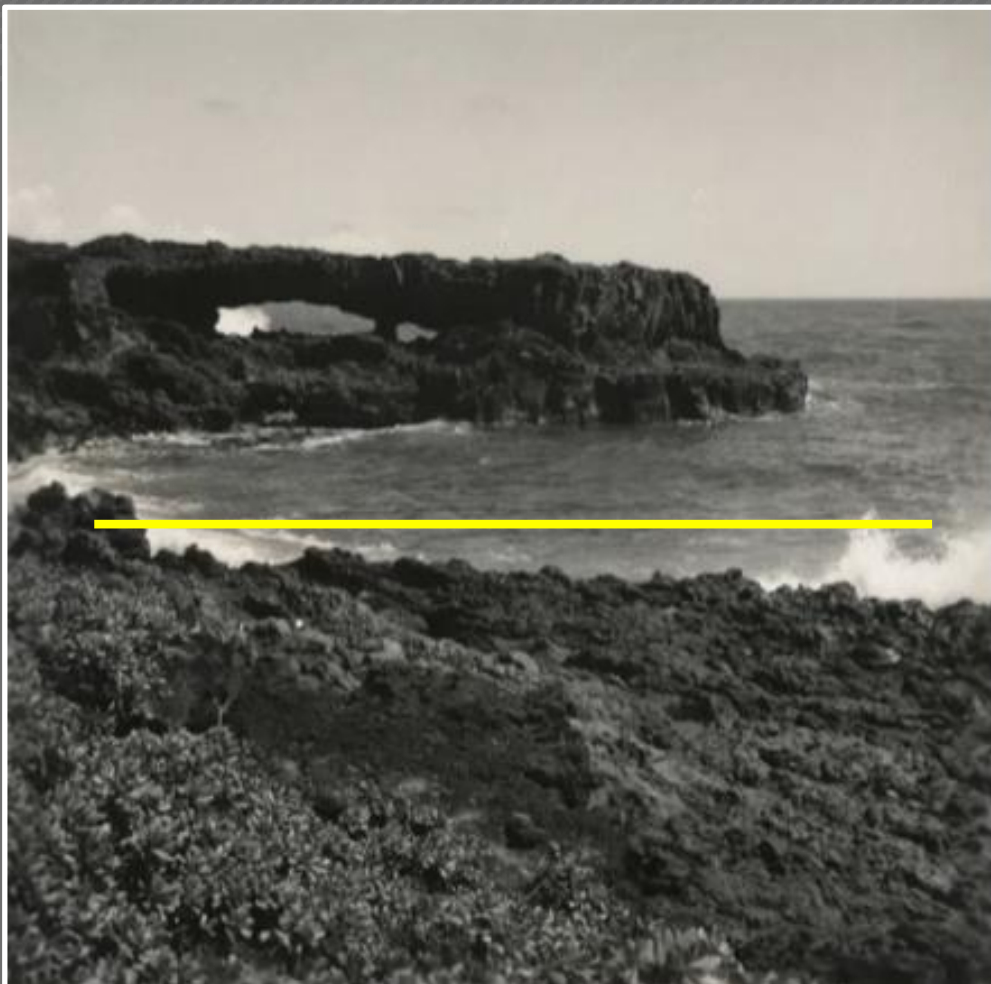
Georgia O'Keeffe

# Reframing Example



Unadjusted RAW Files



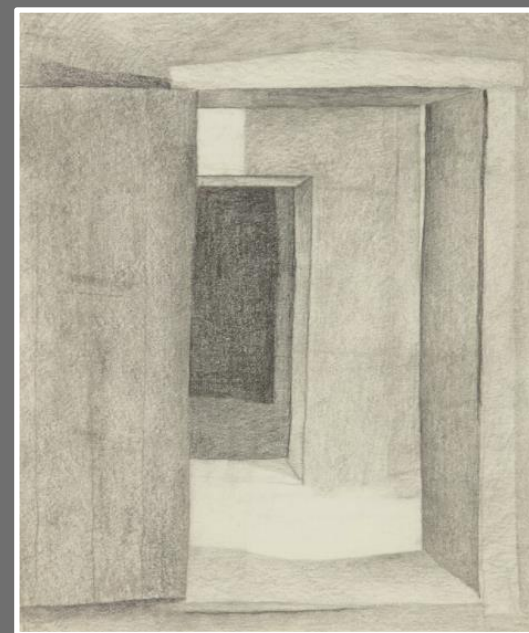


Georgia O'Keeffe



Georgia O'Keeffe

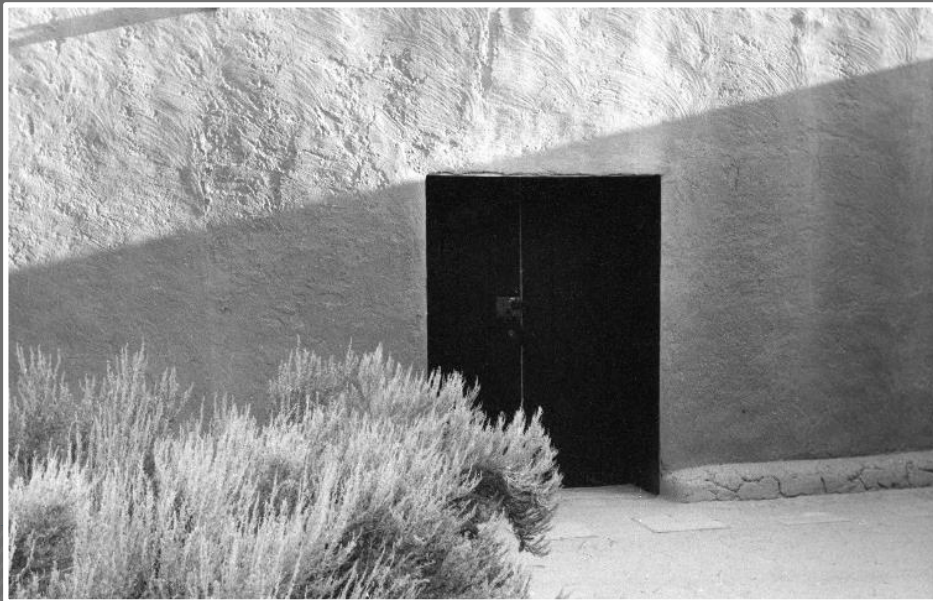
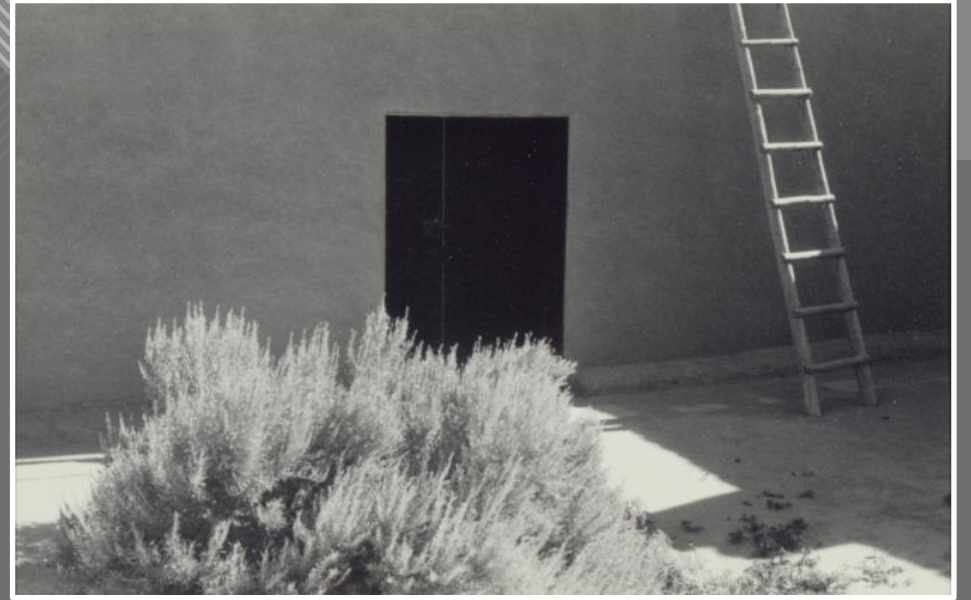




## Reframing Black Door

Georgia O'Keeffe

# Reframing Black Door

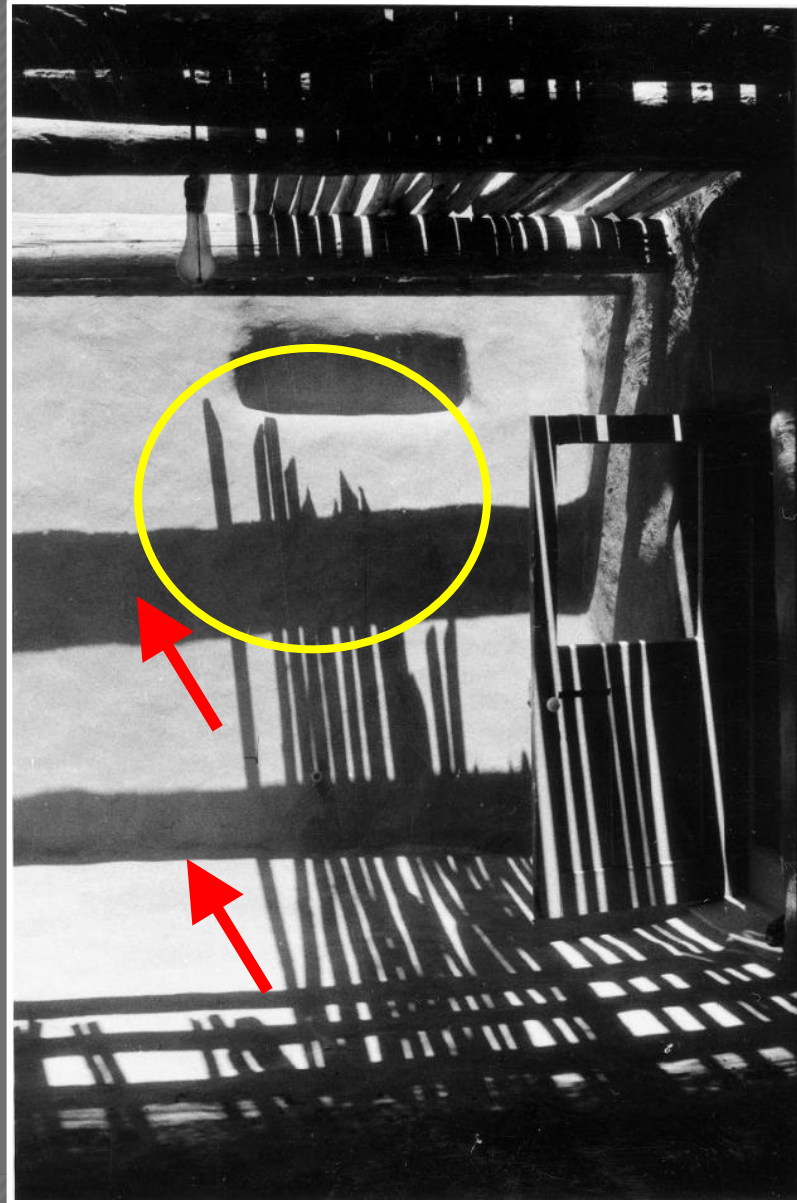
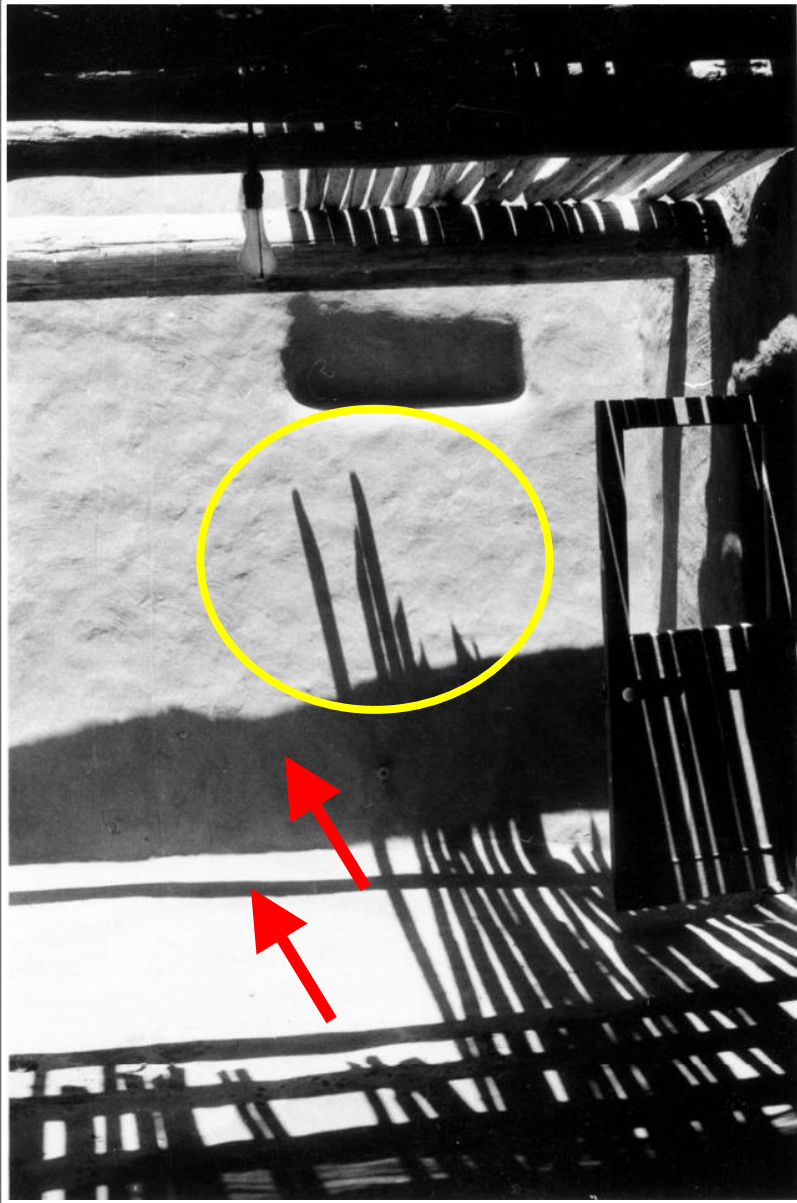


Georgia O'Keeffe

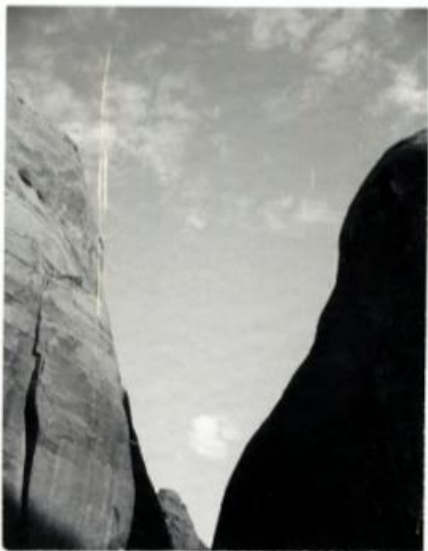


Georgia O'Keeffe





Roofless Room  
Georgia O'Keeffe



Georgia O'Keeffe



Still — in a way — nobody sees a flower — really — it is so small — we haven't time — and **to see takes time** like to have a friend takes time”

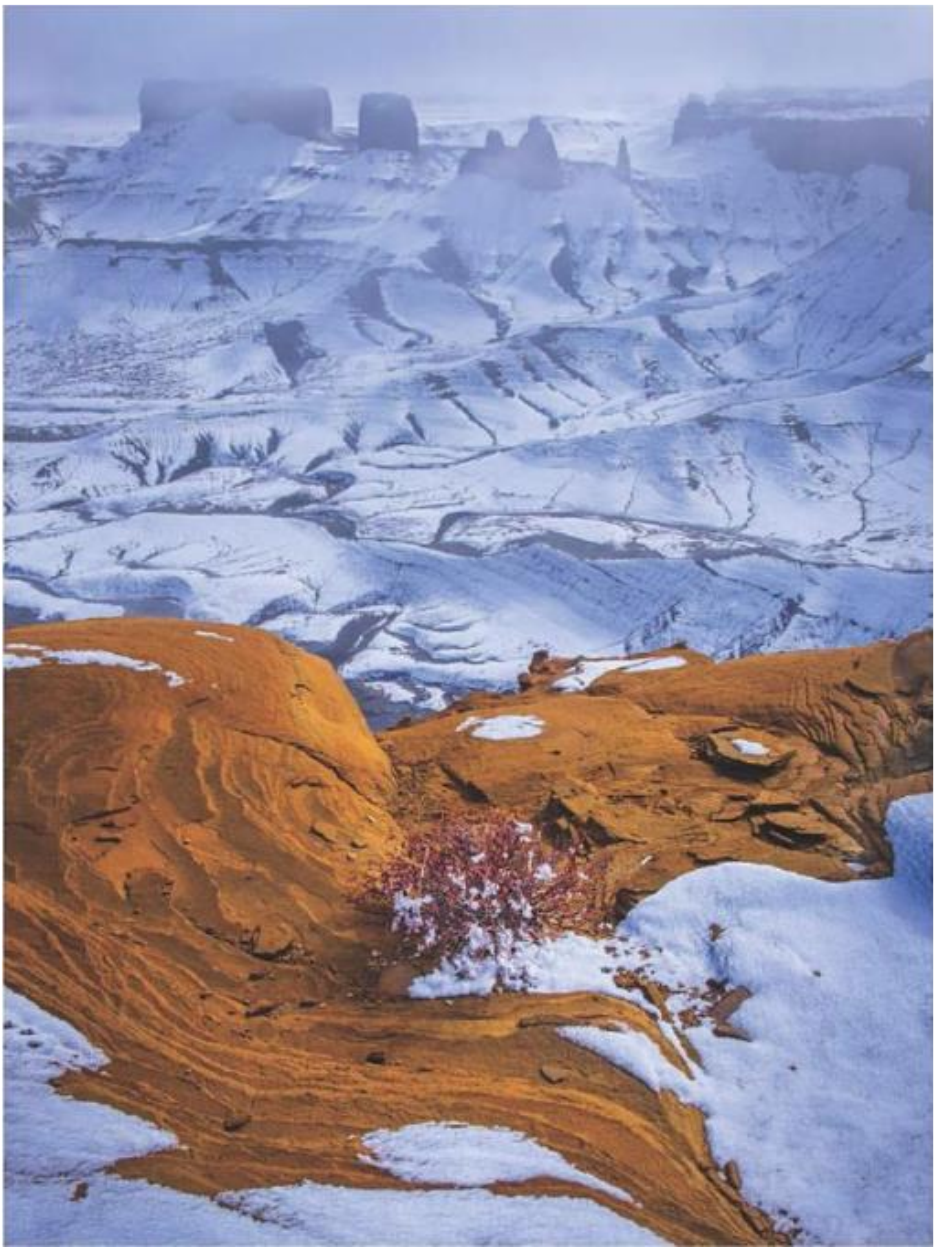
- Georgia O'Keeffe



Georgia O'Keeffe at “291,” 1917

Alfred Stieglitz





## Simplifying can mean:

- Remove distracting and unnecessary elements
- Make reading the photo easier for the viewer

Guy Tal



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William Neill



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William Neill





Copyright Photograph © 2008 William Neill. All Rights Reserved.

William Neill



What's really important is to simplify. The work of most photographers would be improved immensely if they could do one thing: get rid of the extraneous.” - William Albert Allard



William Albert Allard



Michael Freeman





Brooks Jensen





Brooks Jensen

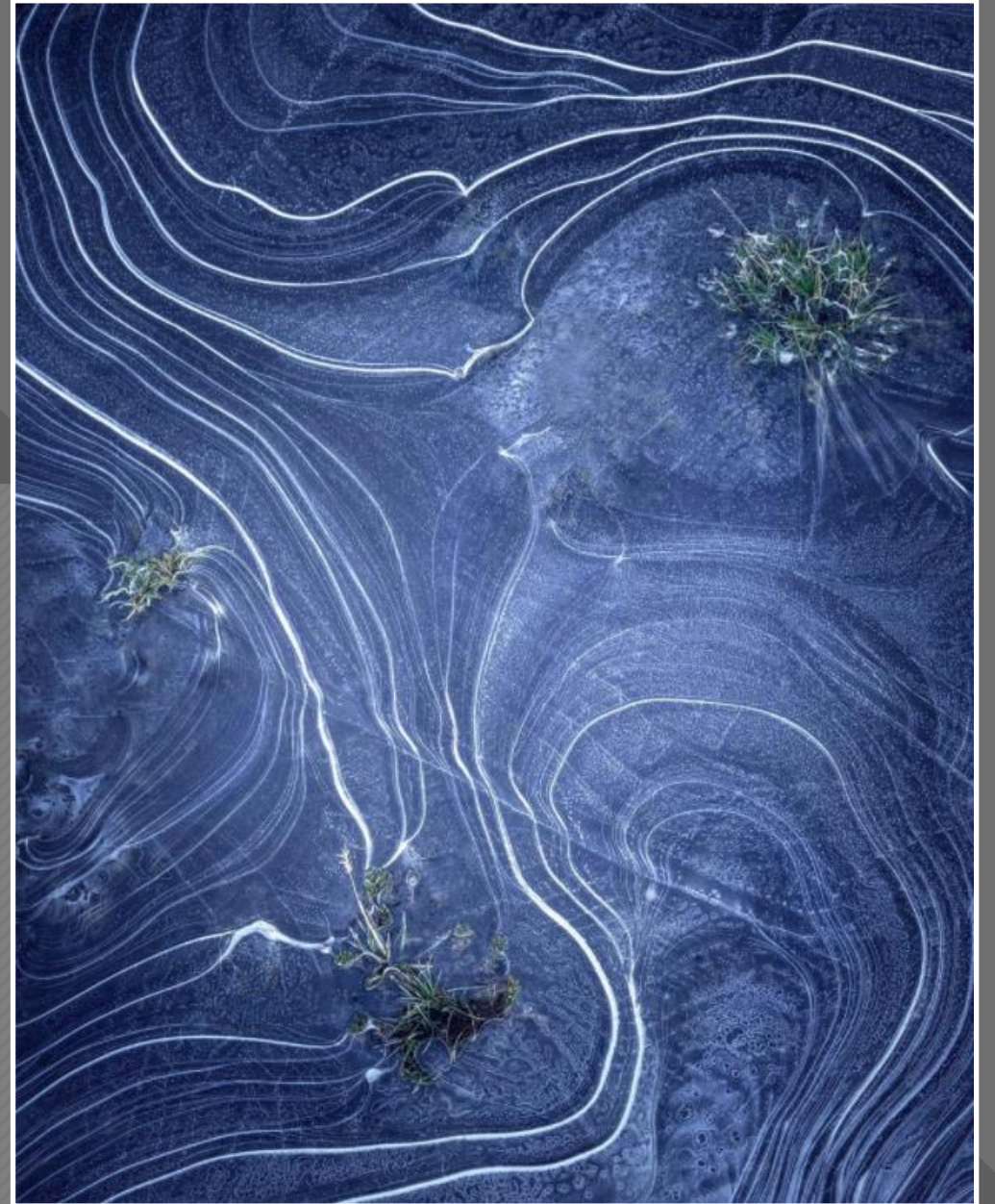




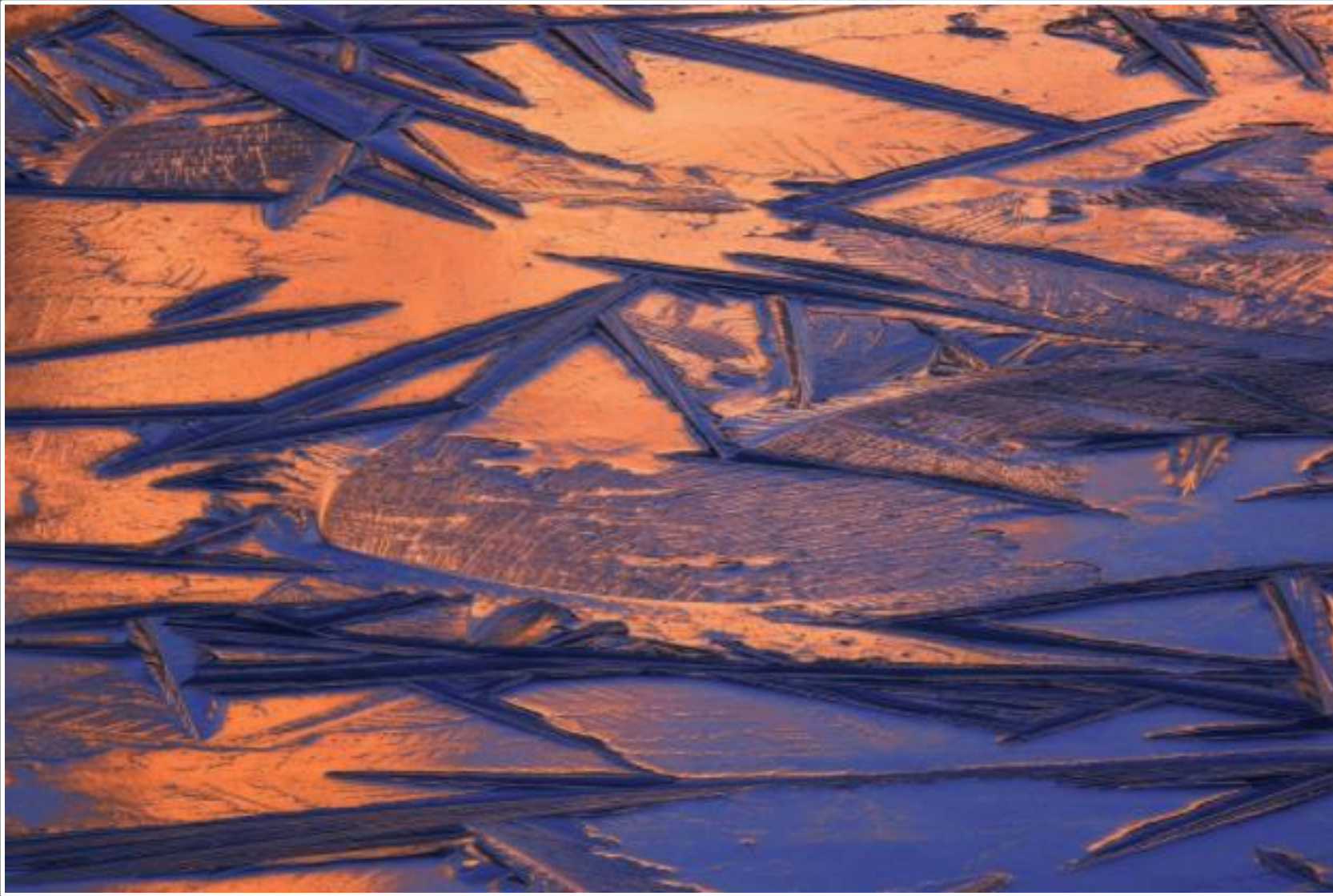
...look a little closer,  
become more familiar, and  
walk a little farther”

- Eric Bennett

Swirling  
Eric Bennett







Shattered

Eric Bennett



Unadjusted RAW File

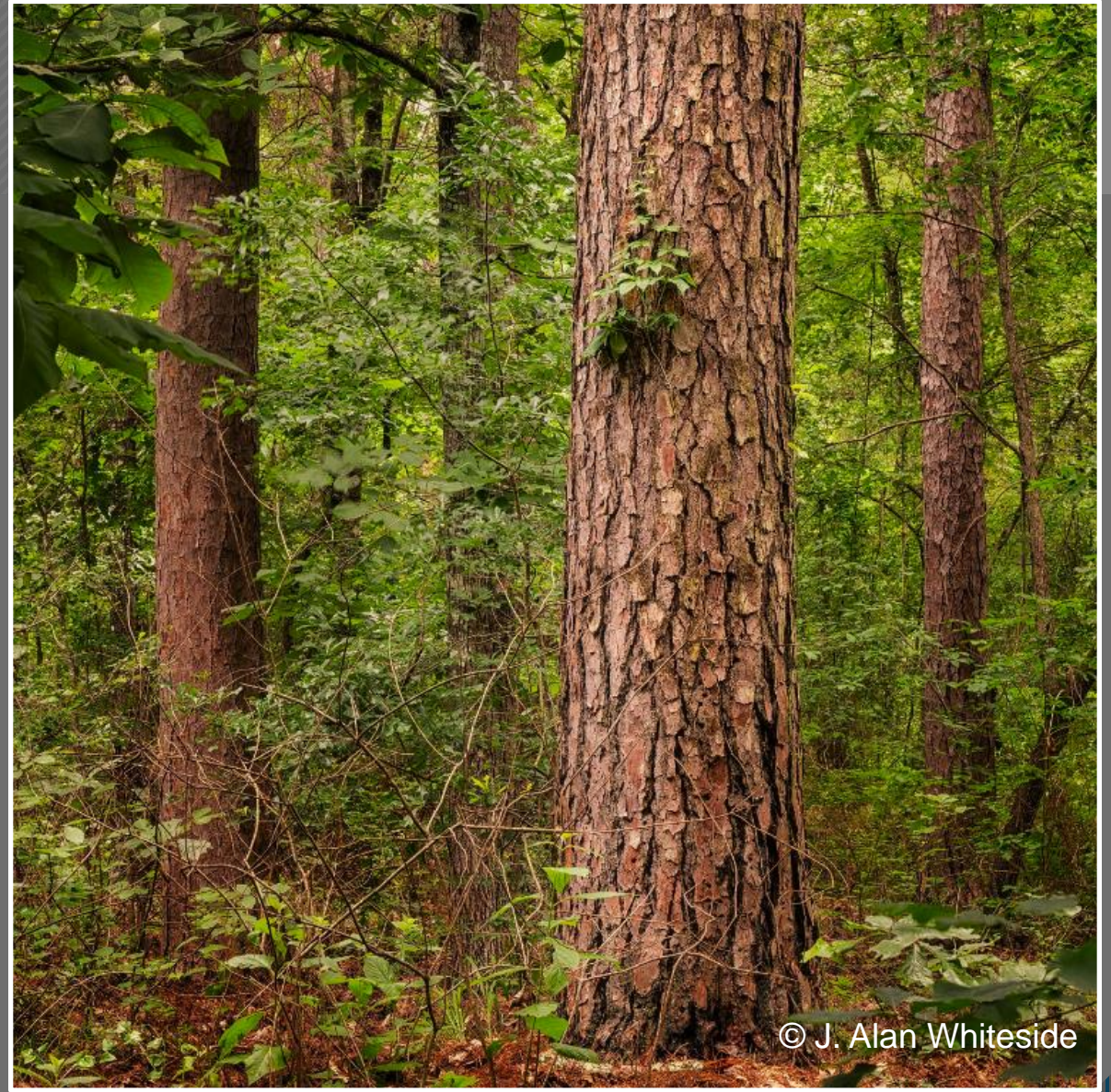


Final Photoshop File



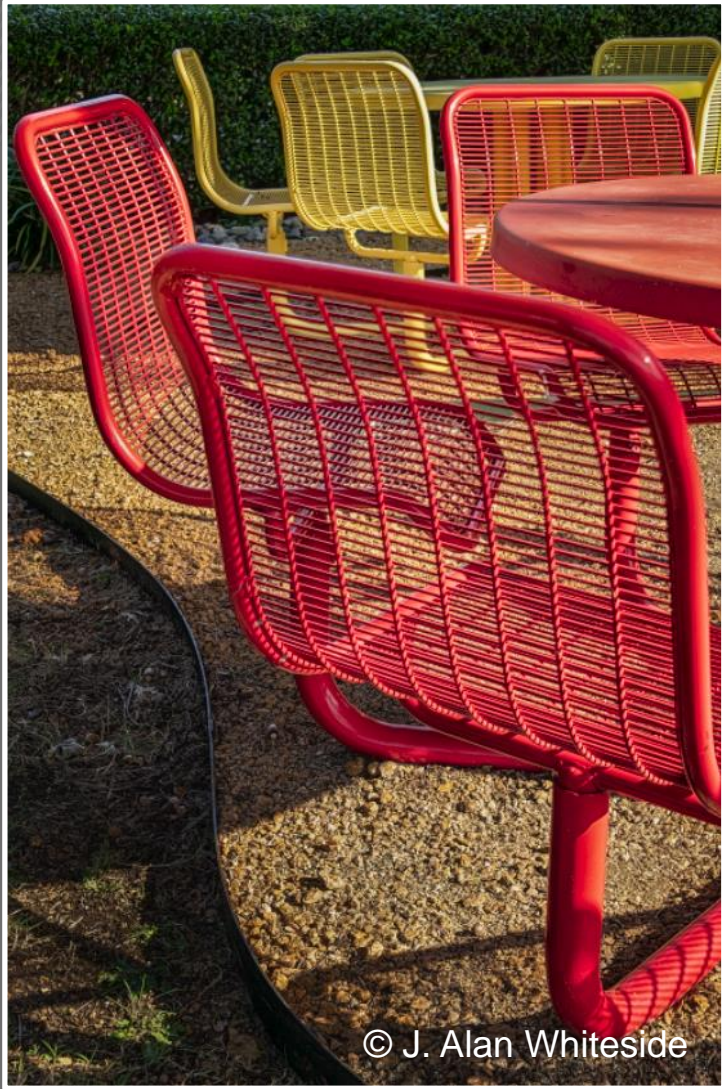


Unadjusted RAW File



Final Photoshop File





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© J. Alan Whiteside

Final Photoshop Files





© J. Alan Whiteside

Final Photoshop File





Unadjusted RAW Files



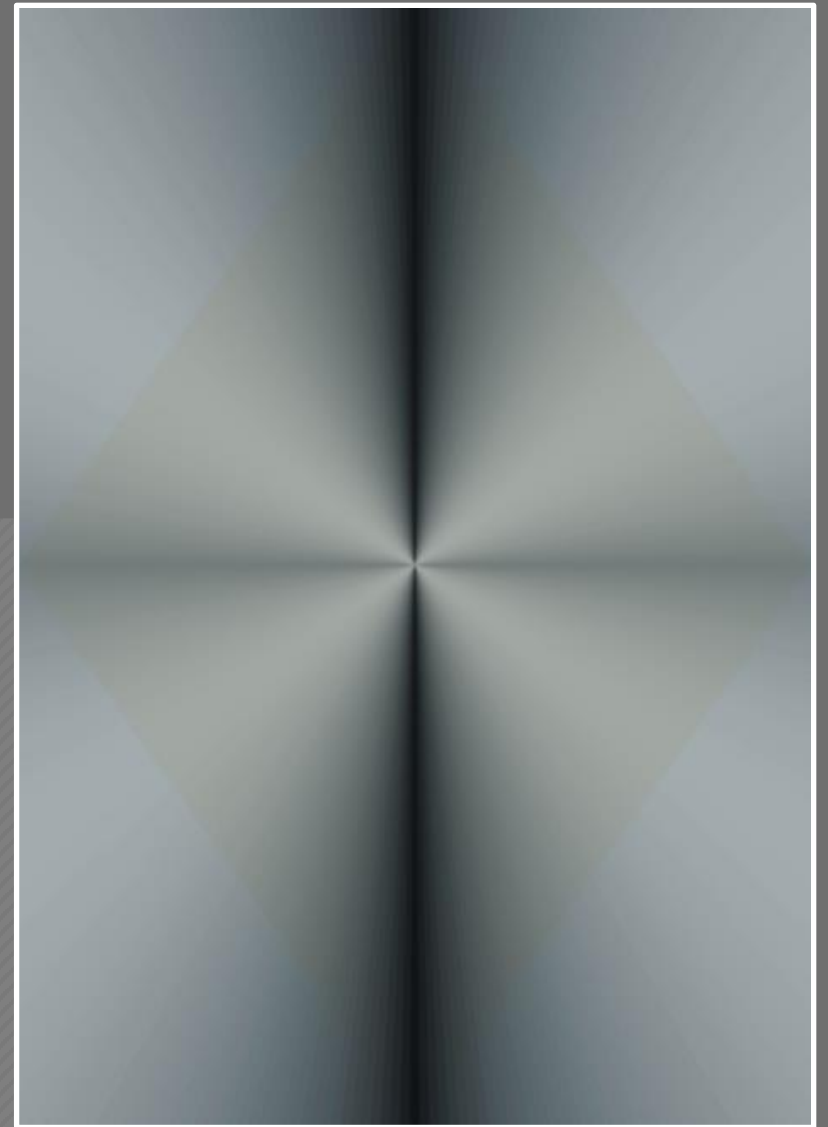
Final Photoshop File



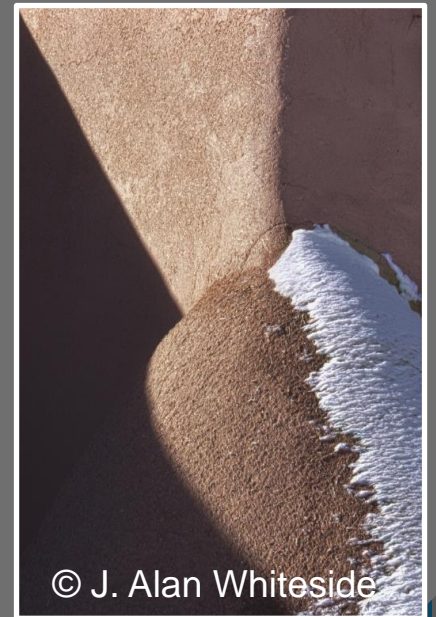
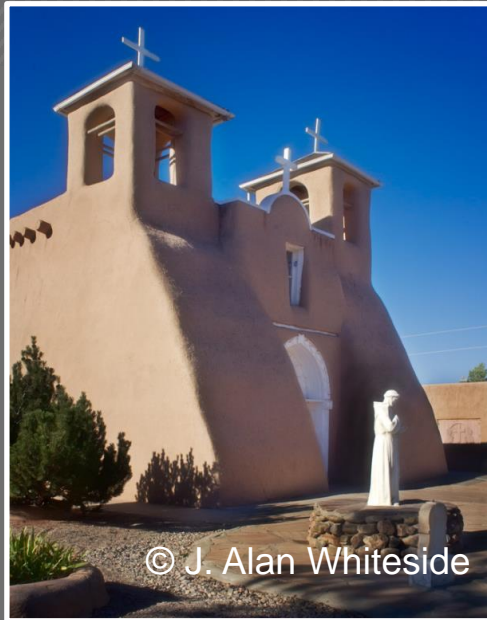


Simplicity is about subtracting  
the obvious, and adding the  
meaningful.”

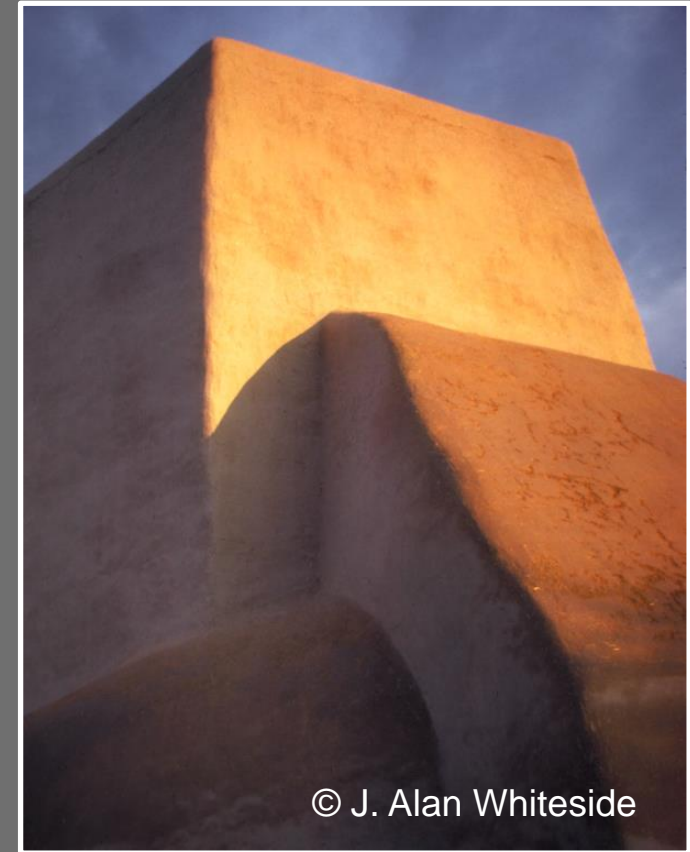
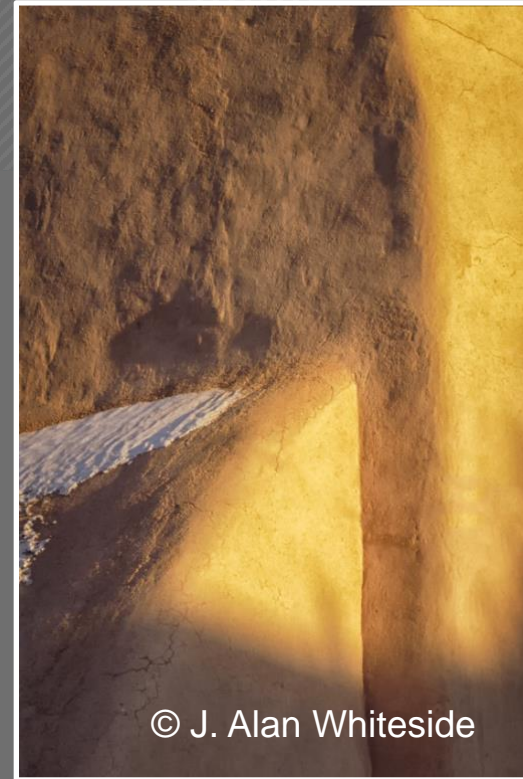
- John Maeda  
Excerpted from The Laws of Simplicity



John Maeda



Final Photoshop Files



Final Photoshop Files





© J. Alan Whiteside

Unadjusted RAW File



Final Photoshop Files







Unadjusted RAW Files



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Unadjusted RAW Files





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Unadjusted RAW Files



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Final Photoshop File





Unadjusted RAW File

Final Photoshop File





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Final Photoshop Files





Lower Cascade,  
Roaring Fork River

John Sexton



Unadjusted RAW File



Final Photoshop File



# Seeing Beyond the Subject

- Engage your vision for the final image
- Use structure and design elements to guide the viewer
- Reframe and simplify the image
- Make the image your own, especially with light and shadow

← **Tonight**

**Next Session, May 17th**

# Assignment for Session 4: Reframe and Simplify

**FIND** a subject that interests you.

**COMPOSE** and **CAPTURE** two images. The first should be your initial composition, and the second should be your reframed and simplified image.

**SUBMIT** the image with a brief note about what you saw, feel what you felt, or the message/story you were trying to communicate by reframing and simplifying the image.



# Assignment for Session 4: Reframe and Simplify

**WHAT TO DO:** Submit 2 JPEG photos with a brief note about what you were trying to emphasize with the reframed/simplified image

**FORMAT:** 1920 x 1280 – competition size

**HOW:** Email to me ([awhiteside2744@tx.rr.com](mailto:awhiteside2744@tx.rr.com))

**BY WHEN:** At least a few days prior to Session 4, May 17th (the sooner, the better)



# Thank You

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