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Meeting summary for PPC/DCC Online Training in June (06/18/2024)

Quick recap

The team discussed technical issues with screen sharing and explored the use of Zoom's new notetaker feature. Lois shared her 30-year journey as a volunteer photographer, emphasizing the importance of preparation, understanding camera settings, and capturing candid moments at events. The team also learned about the best practices of event photography, the significance of name tags, and strategies for sharing high-resolution images with organizations.

Next steps

Next steps were not generated due to insufficient transcript.

Summary

Zoom Features and Upcoming Fireworks

The meeting involved a session on sharing screens and using Zoom's new notetaker feature, led by Dennis. Lois had some technical difficulties with her screen sharing, which Dennis and Clive helped resolve. The team also discussed an AI agent's ability to effectively summarize meetings, with a plan to utilize this feature in the future. Additionally, Dennis informed the group about upcoming fireworks displays in the Dallas area and the need for volunteer photographers, Lois and John, to capture the event. Lois also shared an updated version of a past presentation.

Lois and John's 30-Year Journey as Volunteer Photographers

Lois and her partner John shared their 30-year journey as volunteer photographers,

highlighting the importance of being close to the action and seeking permission from event organizers. Lois emphasized the value of learning through family events and encouraged aspiring photographers to join a local photography club for further practice and learning opportunities. She also discussed the significance of using good equipment such as a Fuji XT3 mirrorless camera and extra batteries and memory cards and recommended keeping a fully charged cell phone as a backup camera. Lastly, she talked about her involvement in various community activities, including volunteering at hospitals and historical parks, and capturing images of bands.

Preparing for Volunteer Photography Assignments

Lois discussed the importance of having an ID and being prepared when working as a volunteer photographer or event photographer. She emphasized the need to dress appropriately and carry essential equipment like water, doughnuts, and a flash. Lois also highlighted that photographers do not have control over the location, time, or weather of the event, and need to be prepared for any situation. She encouraged photographers to follow their rules of photography and use photo-editing tools to improve their work.

Lois's Event Photography Strategy

Lois discussed the strategy she uses to capture high-quality photographs at events. She emphasized the importance of being proactive and communicating with event organizers to ensure she was in the right place at the right time. She also shared her method of taking numerous shots of a single subject or scene, then selecting the best ones later. This approach, she said, helped her capture a diverse range of images that tell a story of the event, from the perspectives of both the organizers and the participants.

Event Photography Best Practices and Challenges

Lois discussed the challenges and best practices of event photography. She emphasized the importance of not overloading organizers with hundreds of images, suggesting a more targeted approach to ensure better quality and avoid embarrassing moments. Lois also highlighted the need for careful post-processing, such as color correction, cropping, cloning, and using tools like Topaz Labs for noise reduction and sharpening. She cautioned against including images that could potentially be embarrassing and emphasized the need for respect and mindfulness in capturing events.

Lois Event Photography Strategy

Lois discussed her approach to event photography, emphasizing the importance of documenting all aspects of the event. She shared her strategy of arriving early to capture

the organizers and officers, inquiring about VIPs and special guests, and taking photos of vendors, volunteers, and attendees. Lois also highlighted the significance of capturing candid moments and using different angles to create creative compositions. She stressed the need to be efficient and photograph group shots before volunteers disperse.

Lois's Photography Tips and Techniques

Lois shared her tips and techniques for photography, emphasizing the importance of understanding and correcting camera settings, particularly when using a flash. She highlighted the need for composition skills, such as following the rule of thirds and using leading lines, to capture the best shot. Lois also discussed post-processing techniques like color correction, cloning, and using plugins to enhance creativity and produce unique images. She stressed the importance of being mindful of the surroundings and the impact they might have on the final shot.

Name Tags, Photo Organization, and Tips

Lois discussed the significance of name tags at events, especially for photographers, noting their role in facilitating identification and access to exclusive areas. She also shared her method for batch renaming and labeling files for organization and demonstrated how a final photo would be labeled and saved, with all relevant information included. Lois underlined the importance of careful planning and being early to events to capture the best shots, as well as the necessity of adjusting resolution for direct social media uploads.

Lois's Photography Approach and Sharing

Lois highlighted the importance of sharing high-resolution images with organizations, recommending the use of Gmail's sharing link and Wetransfer for file sharing, despite its limitations. She discussed her approach to photography, including her use of a one-sentence release after photography and her volunteer services for various organizations. She also addressed Dennis's question about obtaining model releases, stating that she does not usually gather them but assumes consent from attendees who purchase tickets. The conversation ended with attendees expressing gratitude for Lisa's insights and expertise.

Last edited Dennis Fritsche (Host) Jun 19, 2024 10:22 AM



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