

Bringing Flat Images to Life



Bob Ross It

- ▶ What is my subject?
- ▶ Where is the light?
- ▶ What makes this image flat?
- ▶ What do I want to emphasize?

Keep the Rules of Nature in Mind

- ▶ The distance is always hazier and softer
- ▶ The closer objects are brighter and crisper
- ▶ Light coming directly from the source has a halo – especially at the coast
- ▶ Watch out for reflected light that flattens the scene
- ▶ You may need to “create” directional light.

What about this image?

