

# Put It On Paper

## Part 3

January 28, 2021

Dennis Fritsche and Frank Richards

“The negative is the score, and  
the print the performance.”

- *Ansel Adams*

# Part 3

- Experience Ordering Prints
- Mounting and matting your photograph
- Cutting a mat
- Ordering custom mats

# Experience Ordering Prints from Local Sources

## *(11X14 A Gentle Rain Was Falling)*

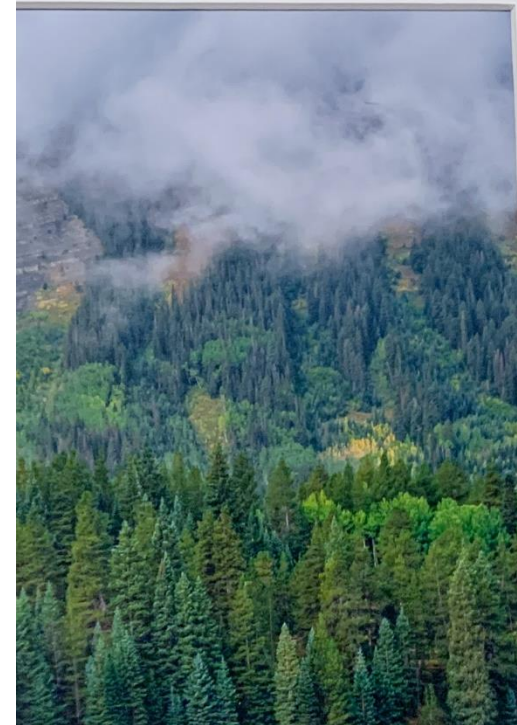
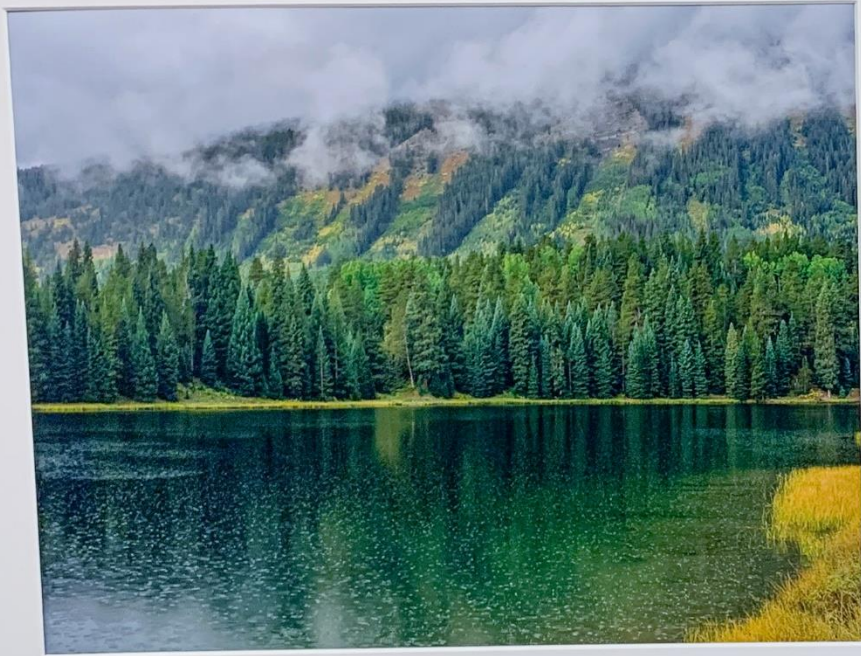
- Full Color
  - No special processing needed. Just pay attention to aspect ratio.
  - Order process easy and intuitive
  - Fine art paper
  - \$37.49 (Print \$28, Ship \$6.95, Tax \$2.84) Note a 11X14 on Endura is \$7.40
- Photographique
  - Must prepare jpeg file to fill their paper size)
  - Order process relatively easy
  - Kodak Endura paper
  - \$47.61 (Print \$28, Ship \$15.98, Tax \$3.63)
- BWC
  - Unsuccessful in placing order

# Mounting Your Photograph For Competition

- Everything matters when your print is judged.
- Prepare your photograph with care – if the judge senses you don't care, then the judge won't care either.
- Face mounting is acceptable.
- Mounting with a mat is preferred.
- Use a white mat or rarely black.
- Never a color. "That orange mat really enhances this photograph" said no judge ever.
- Canvas is not good for contests and metallic should be used sparingly.



# Two Styles of Mounting with Mats Over Mount and Outside Mount



# My Standard Print and Mount Sizes

- The majority of my prints are on 13 X 19 paper.
- The standard aspect ratio for most DSLR's is 2:3
- Maximum print on 13 X 19 at 2:3 is 12 X 18 (leaving some border around the print)
- Many photo clubs have a maximum mat size of 16 X 20.
- For photo club contests, I have settled on
  - 10 X 15 print in 16 X 20 mat for 2:3 images or
  - 11 X 14 print in 16 X 20 mat (11 X 14 is a traditional size close to 4:5 film)
  - For panoramas I use 1:2 or 1:3
- This simplifies my life and allows me to buy a stock of mats that I know will work. (I can cut mats to custom sizes but I don't like it.)

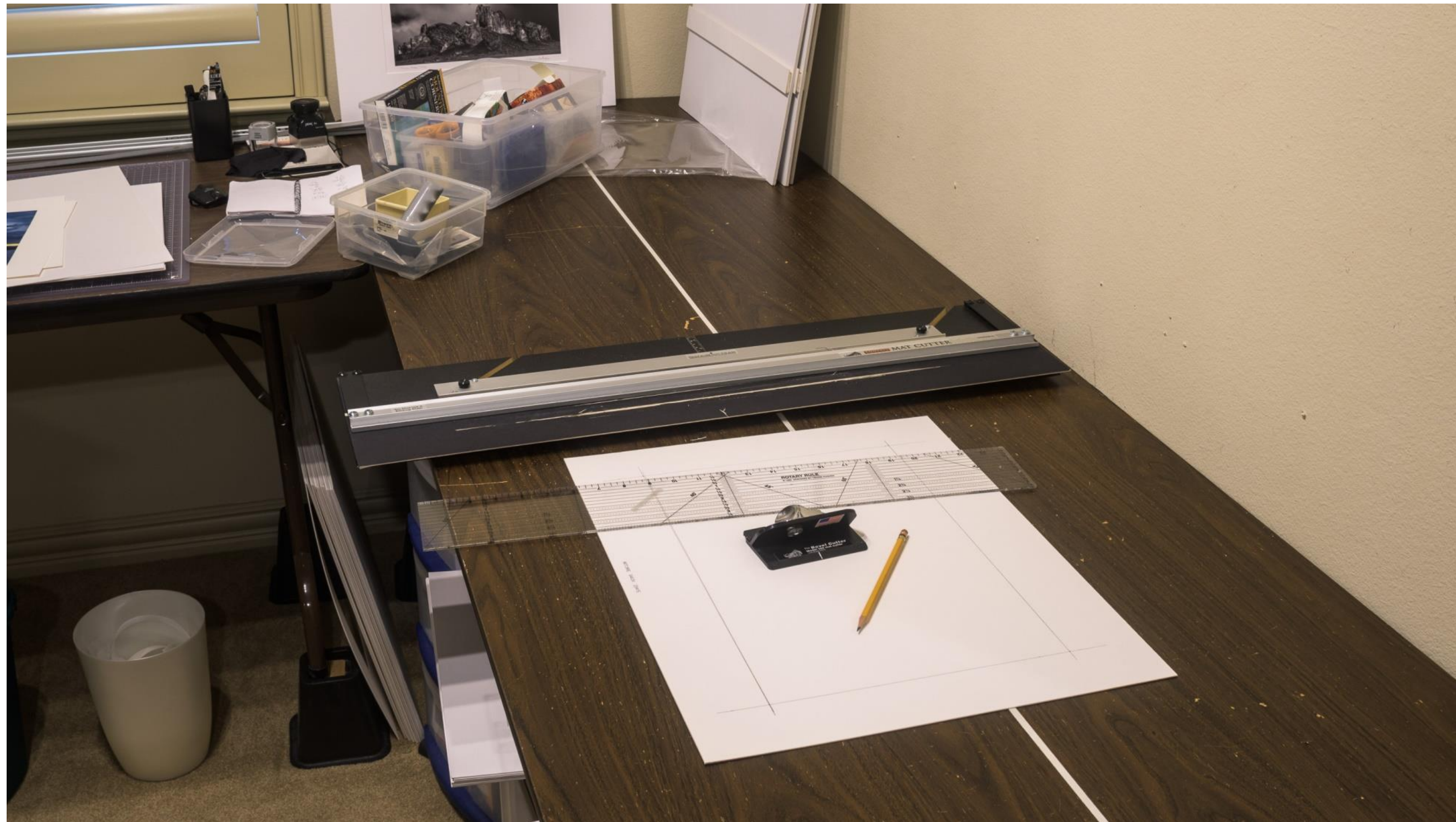


# Mounting Demonstration





# Cutting a Mat



# Face Mount

## attach photograph to foam board

- Acceptable method
- Not my favorite
- Use spray glue on board and then mount photograph
- Self adhesive board – repositionable or permanent
- [Video](#)



# Face Mounting Supplies



- Self-adhesive foam core – repositionable is easier
- Straight edge
- Roller (optional)
- Very, very sharp cutter
- Thicker media is fairly easy

# Demonstration Ordering Custom Mats



# Recommended Sources

- Paper, Ink, and Printers
  - **B&H Photo/Video/Audio** <https://www.bhphotovideo.com/>
  - **ITSupplies** <https://www.itsupplies.com/>
  - Competitive Camera
  - Amazon, Adarama, etc
  - Red River Paper <https://www.redrivercatalog.com/>
- Mounting and Framing Supplies
  - **Frame Destination** <https://www.framedestination.com/> (signup for discounts)
  - Michael's etc.
  - Red River Paper <https://www.redrivercatalog.com/> (uncut mats of various sizes)
- Printing Services
  - Local - **Full Color**, Photographique, BWC Printmakers
  - Online Mpix, Bay Photo
- Reference and Instruction
  - The www
  - Red River Paper <https://www.redrivercatalog.com/>