

Workflow

Why do I need one?

Alan Daniel

Have you ever said

- Did I download those files?
- Where is that photo on my computer?
- Did I delete the wrong files?
- What folder are those photos in?
- Did I finish editing ALL the files?
- Have I shared my images yet?

Everyone Needs a Workflow

- It's Free
- Does not need to be complicated
- It's doesn't have to be the same for everyone

Alan's Workflow

Shoot

Delete

Repeat

Capture and Transfer

- Capture images on the card.
 - I don't delete files from card in camera
- Create a new folder on your desktop
 - This can be a temporary folder name
- Remove card from camera and download files to the “temporary” folder on your desktop
- Disconnect card from computer and return the card to the camera.

What's next

- Don't format that card just yet.
- You need at least one backup before you format that carded.
- I back up daily
 - On a trip I also backup daily to a thumb drive that I keep in my pocket.
- Backup(s) Complete
 - Now it's safe to format your card

File Processing

Lightroom (LR)

- Import folder into LR using any presets you may have created.
- Review images and mark for deletion or further editing.
- Edit (you should develop a “Edit” Workflow)
 - There are probably as many “Edit” workflows as there are photographers

Additional Workflow Options

- Create a collection or smart collection
 - Share collection with others
- Publish to Flickr from Lightroom
- Export for sharing
 - Social media
 - Printing
 - Submissions

File Management

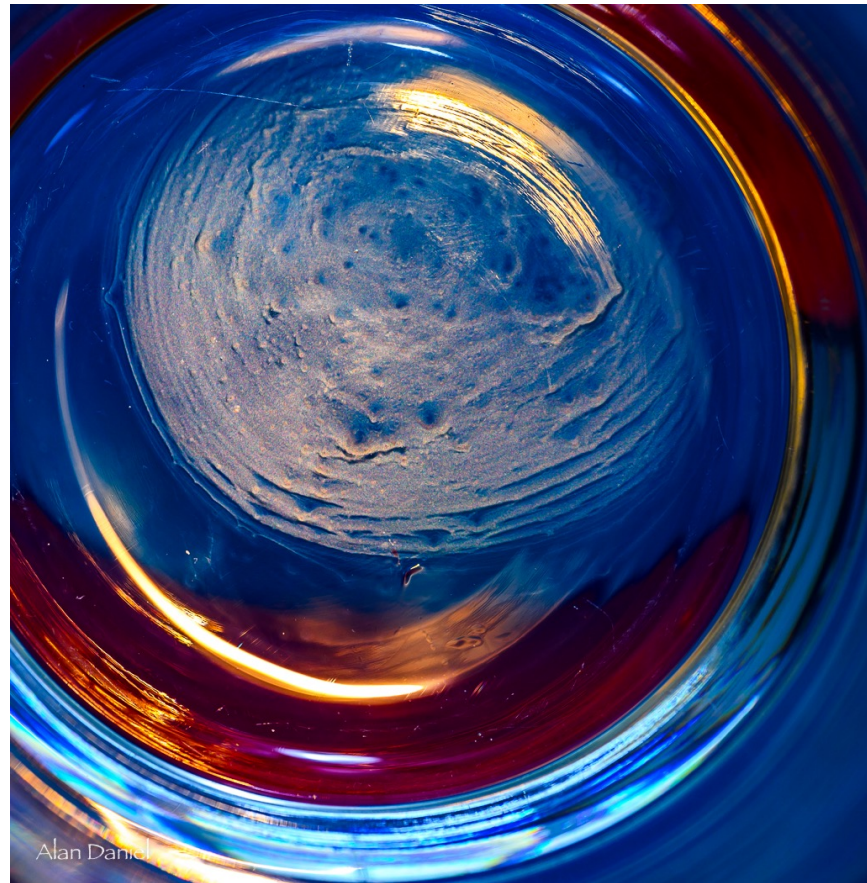
Edits complete

- Assign Keywords to images (optional)
- Rename files if you choose
- Move folder/images from the desktop to overall Library folder structure
- Close LR with catalog backup.

Questions

Get out and create more images

Whiskey Glass



Alan Daniel