



EXPOSURE: GET IT RIGHT IN THE CAMERA

LARRY PETERBORG

SUMMER, 2022

QUICK REVIEW

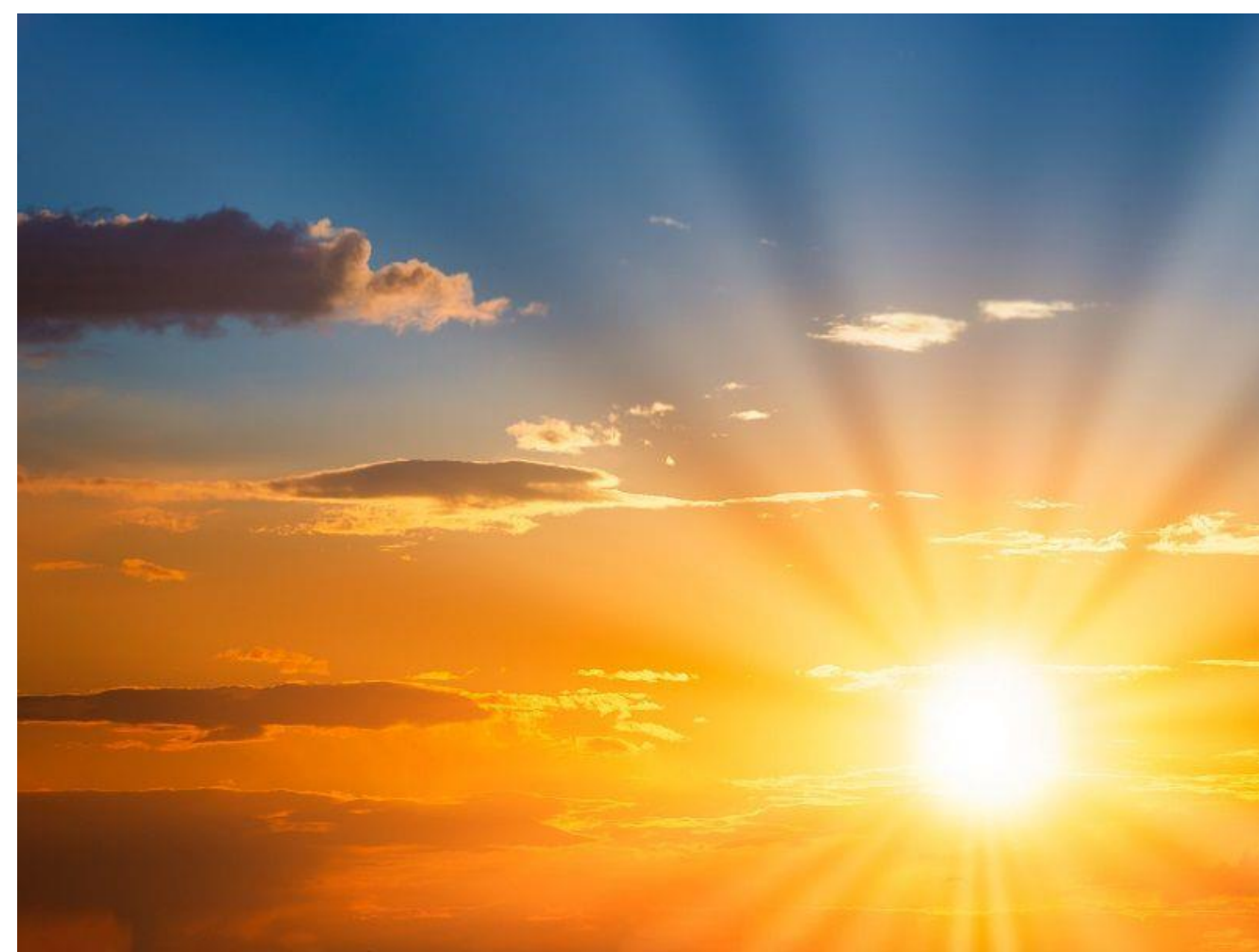
LAST TIME WE DEFINED

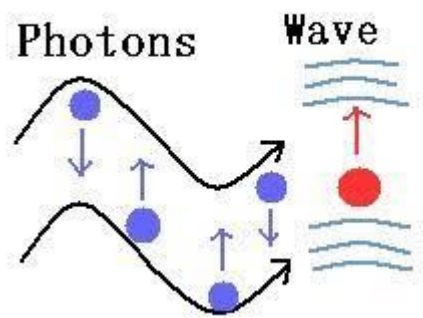
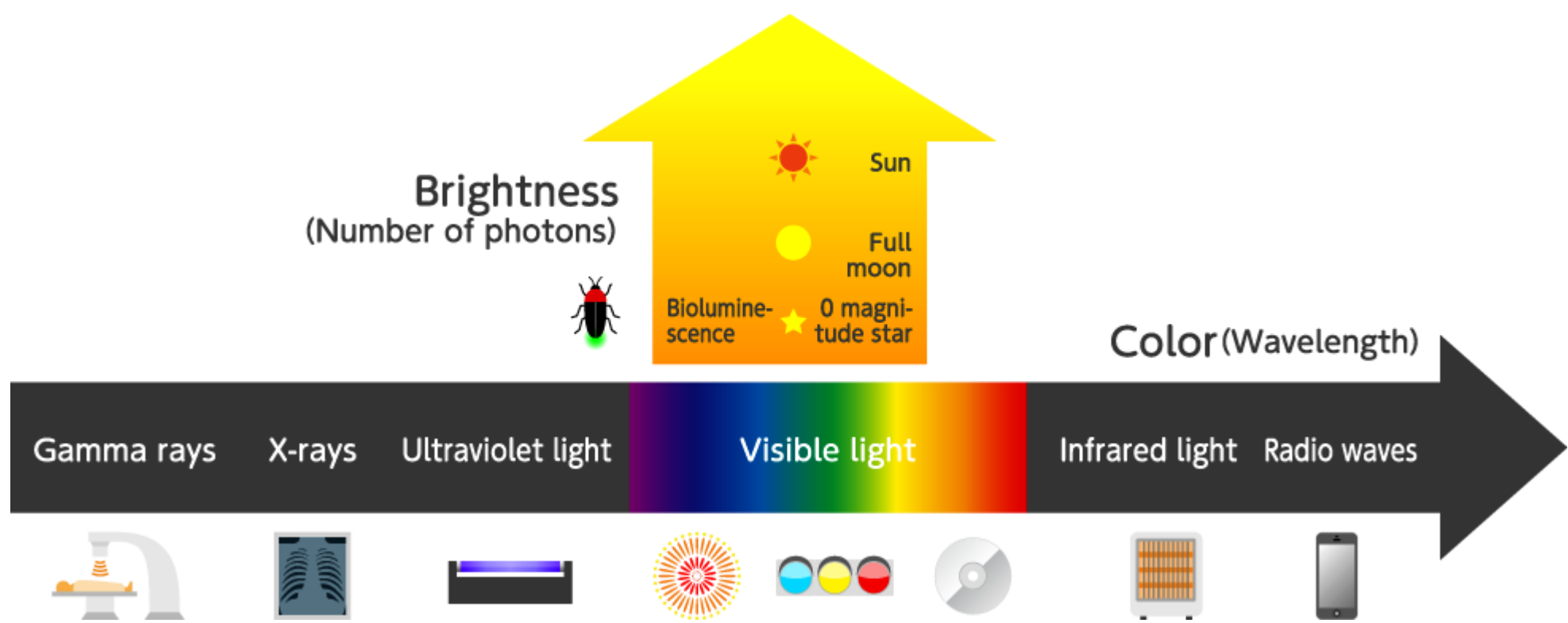
EXPOSURE

AS THE TRANSFER OF ENERGY TO A SENSOR!

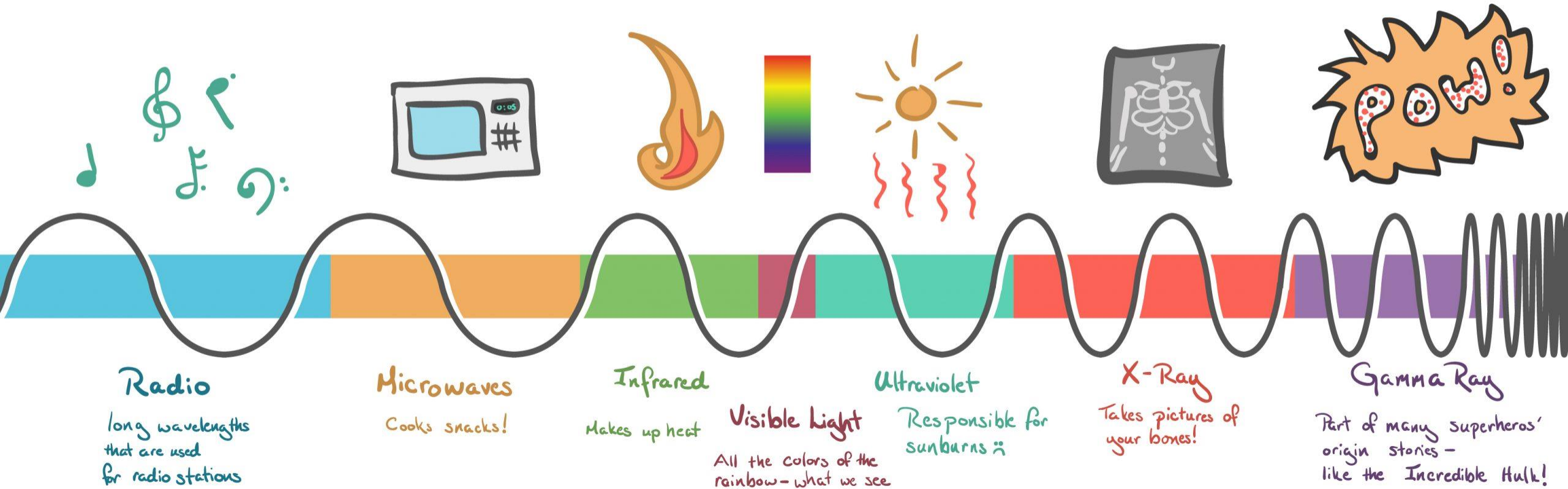
LIGHT

SEE DISCUSSION
IN THE SECOND
SESSION OF MY
VISUAL DESIGN
CLASS FROM
2020.





The Electromagnetic Spectrum



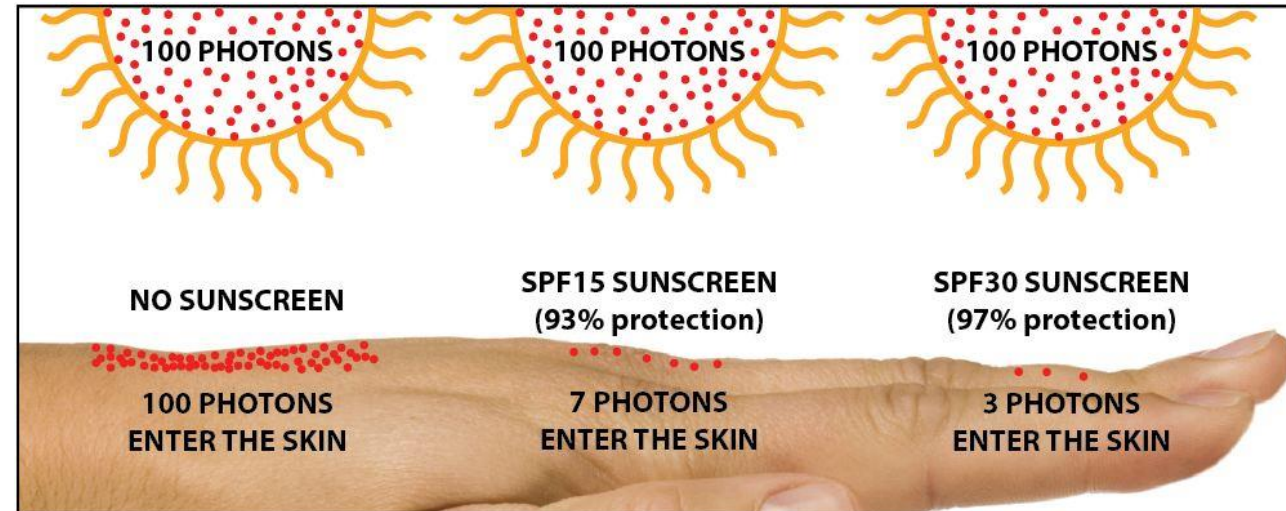
SUNBURN

1st Degree Burn



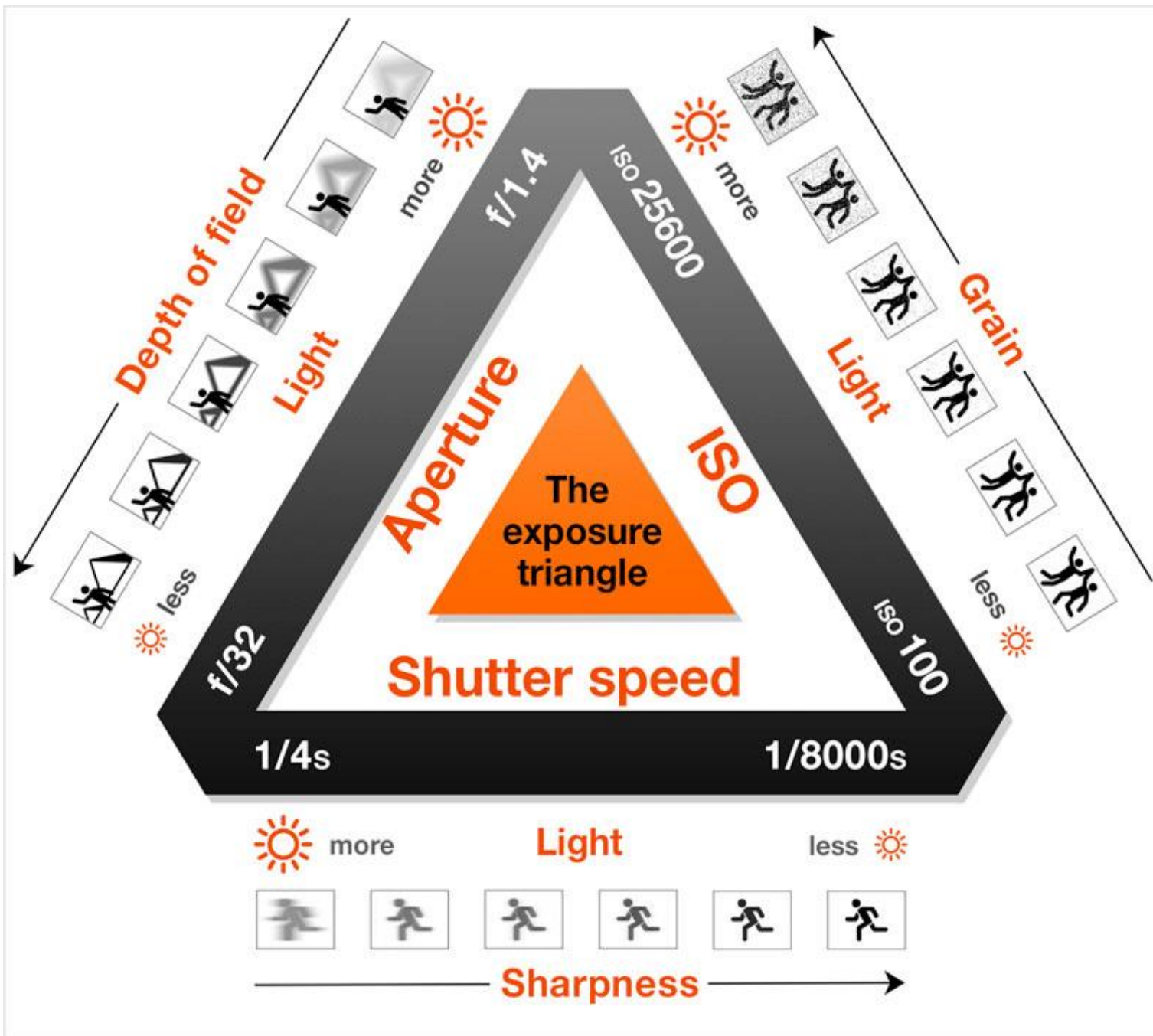
NATURAL SKIN COLOUR	Very fair, pale white, often freckled	Fair, white skin	Light brown	Moderate brown	Dark brown	Deeply pigmented dark brown to black
UV SENSITIVITY & TENDENCY TO BURN	Highly sensitive Always burns, never tans	Very sensitive Burns easily, tans minimally	Sensitive Burns moderately, usually tans	Less sensitive Burns minimally, tans well	Minimal sensitivity Rarely burns	Minimal sensitivity Never burns
SKIN CANCER RISK	Greatest risk of skin cancer	High risk of skin cancer	High risk of skin cancer	At risk of skin cancer	Skin cancers are relatively rare, but those that occur are often detected at later, more dangerous stage. Increased risk of low vitamin D levels.	Skin cancers are relatively rare, but those that occur are often detected at later, more dangerous stage. Increased risk of low vitamin D levels.

Skin Type Table adapted by SunSmart Victoria (2011) using Fitzpatrick Scale (1975). Images courtesy Cancer Research UK.



THOUGHT SHOTS OR SNAP SHOTS?





ANY
QUESTIONS?



SESSION #2

- HOMEWORK SHOW AND TELL
- DISCUSS HISTOGRAMS, BLINKIES, EXPOSURE COMPENSATION
- *EXPOSE TO THE RIGHT, "ETTR"*
- HOMEWORK ASSIGNMENT#2



HOMework



MEET YORICK

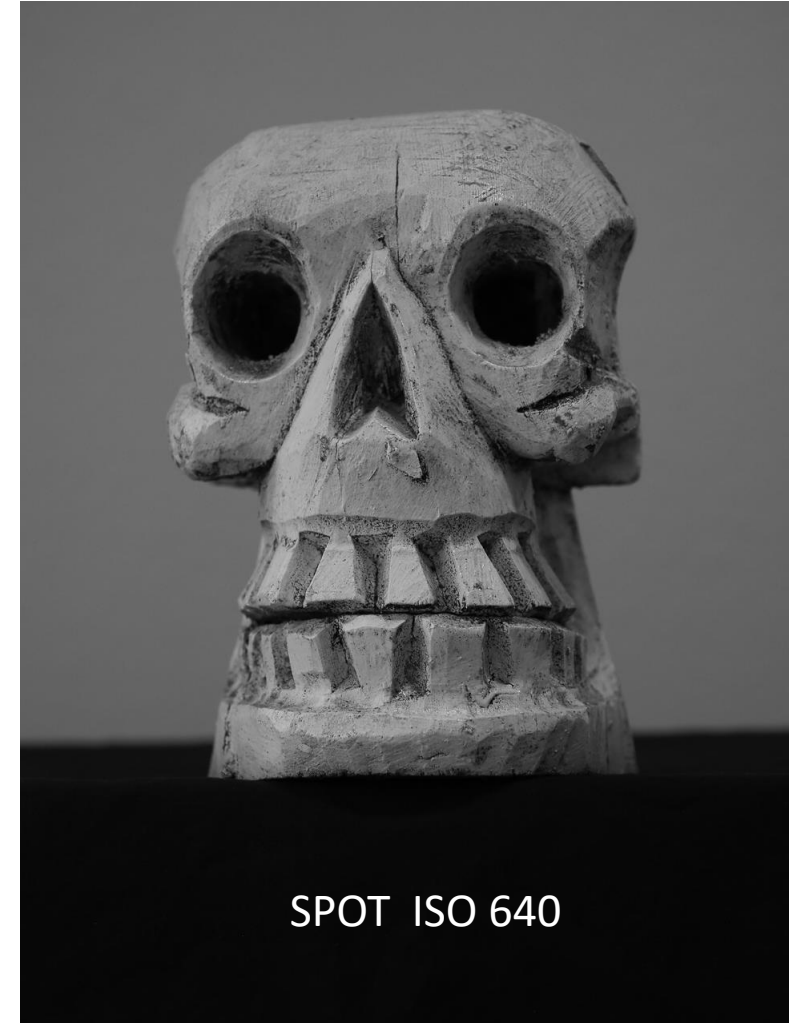
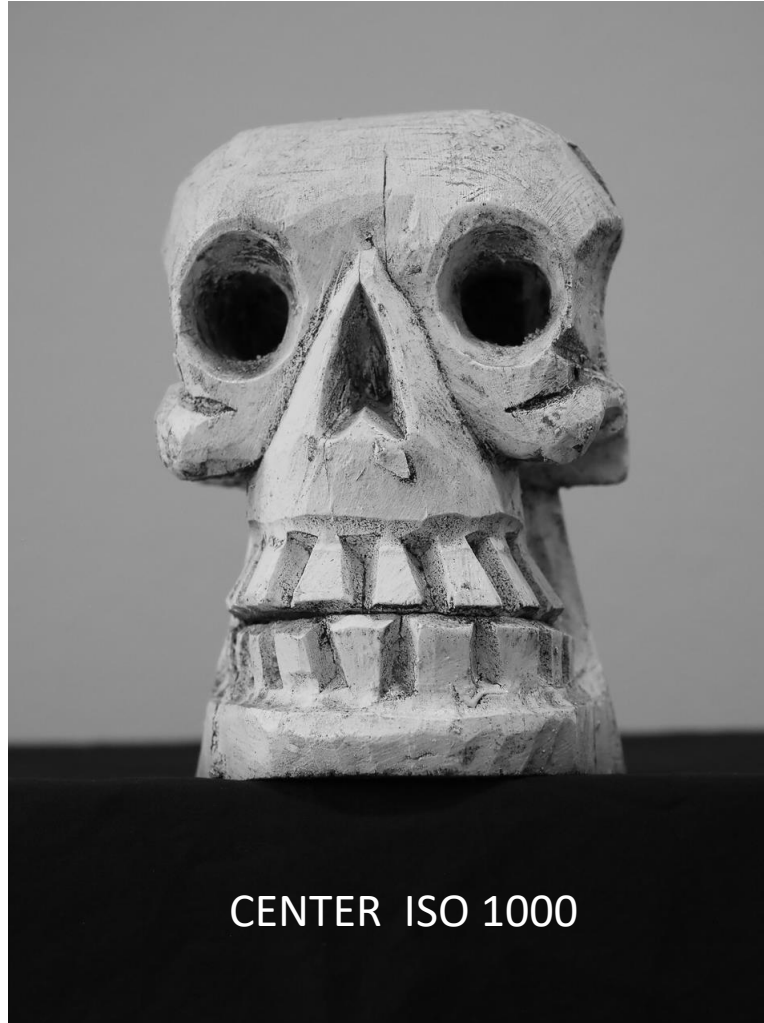
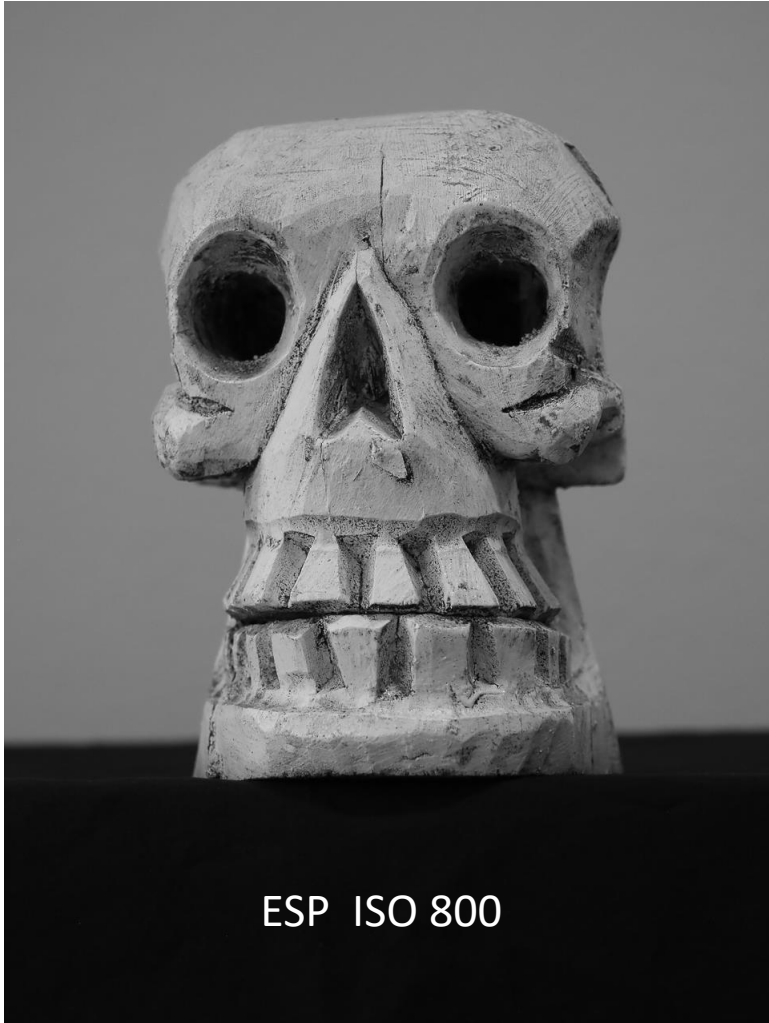
TAKEN ON AUTO!

My camera was set up to output monochrome jpeg files.

Settings: ISO 5000, 1/125 sec, f/4



MANUAL EXPOSURE MODE: AUTO ISO, 1/20, F4



HISTOGRAMS

“Exposure used to be the single most difficult technical problem in photography, but digital cameras have made this thorny issue much easier. Does that mean you can now just turn on Program mode and turn off your brain? Sorry! Thought and care are still required. The basic problems of exposure have not changed. The only difference is that you can see right away whether you got it or not.”

“Don’t judge the exposure by how it looks on your LCD screen.”

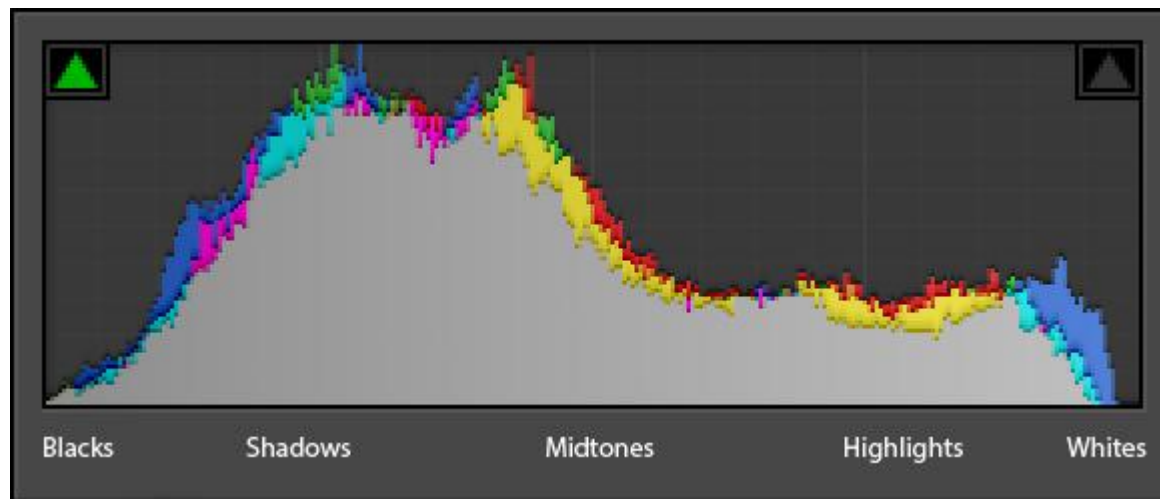
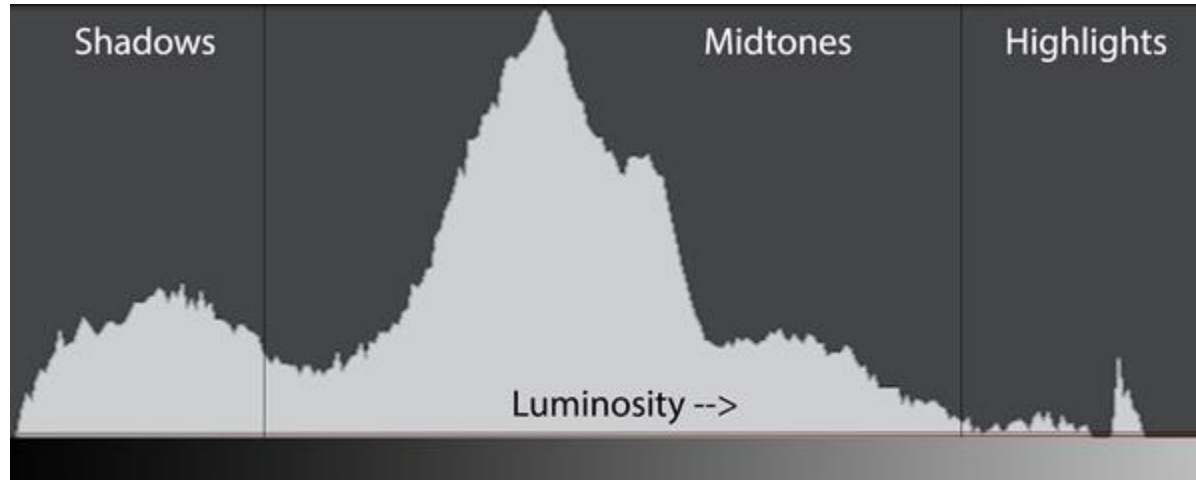
(Michael Frye)

The Zone System

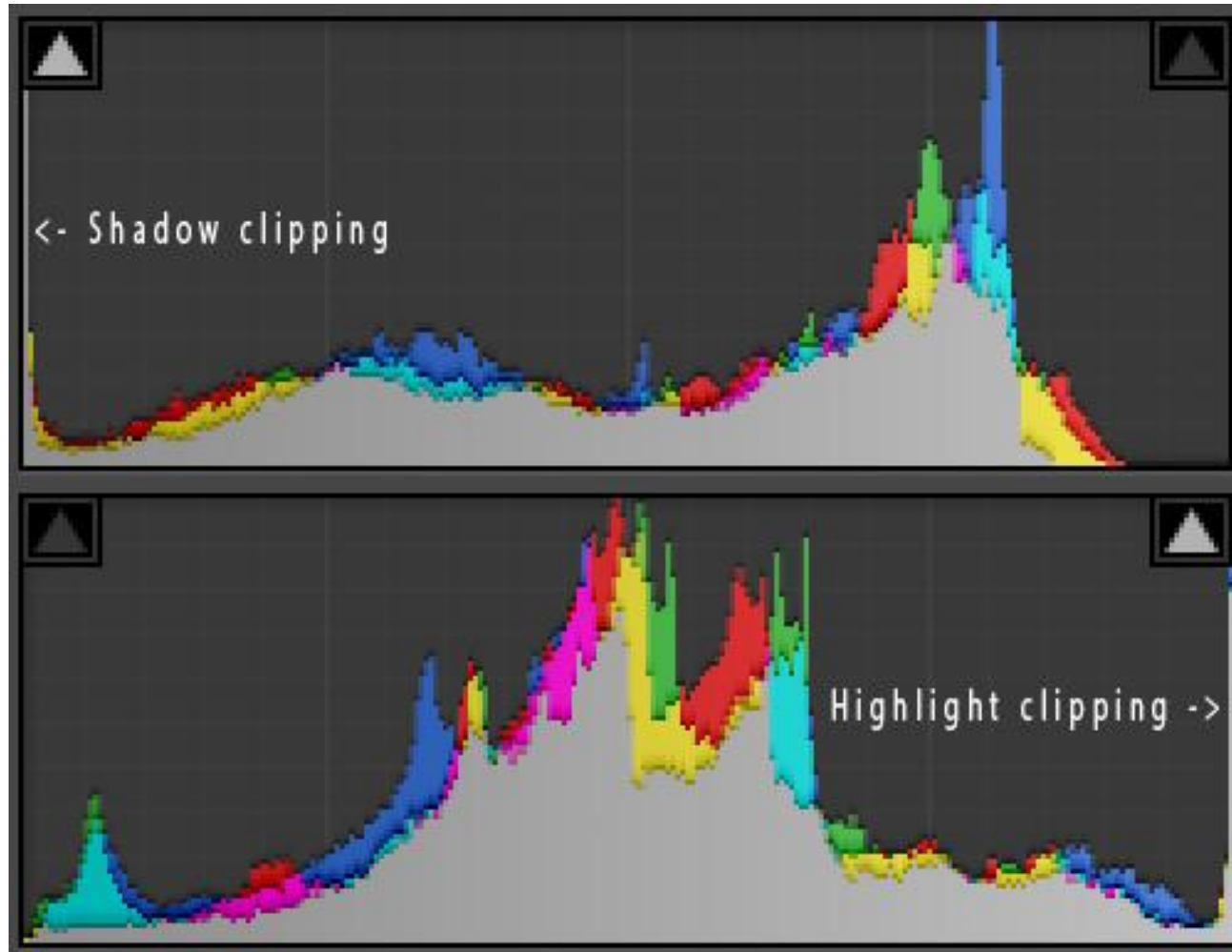


ANSEL ADAMS &
FRED ARCHER, 1940

HISTOGRAMS



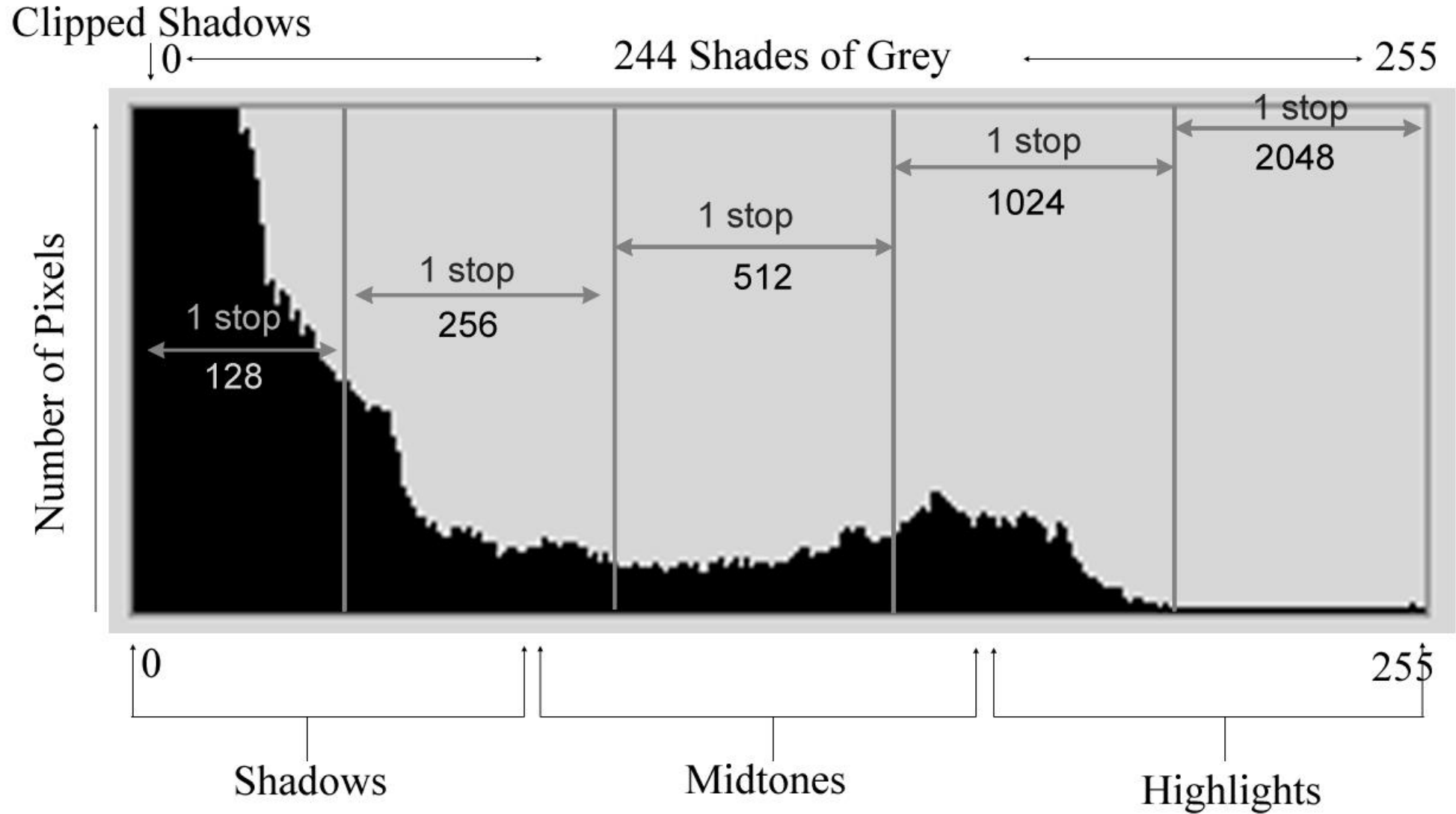
HISTOGRAMS



HISTOGRAMS

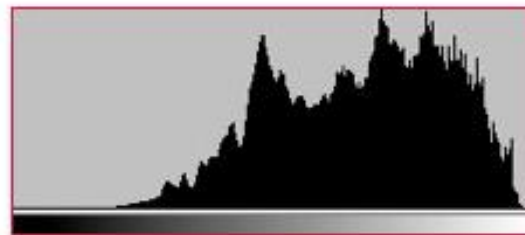
“All digital camera sensors capture light in a linear fashion, starting from black to white (left to right on the histogram). This means they capture fewer levels of information in the shadows, and the maximum number of levels in the highlights, just before clipping. In other words, the sensor is much more sensitive to brighter levels of light than darker ones.” Robert Rodriguez, Jr.

HISTOGRAMS



HISTOGRAMS

12-bit RAW file



HISTOGRAMS

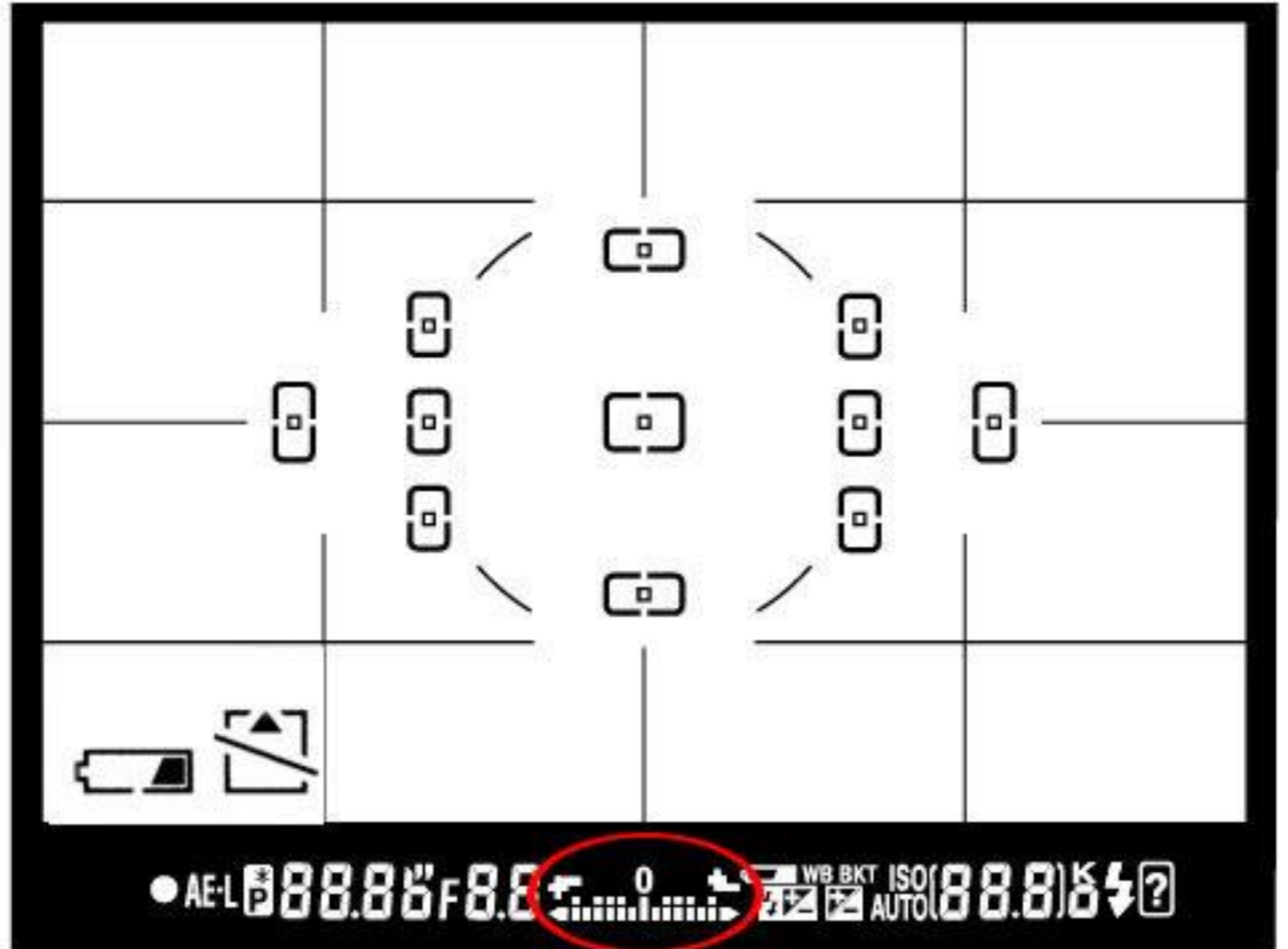
“This is the main reason why we see digital noise in the shadows and not the highlights. The “signal to noise” ratio is much higher in the highlights, therefore noise can only rear its ugly head in the shadows where this ratio is much lower.”

Robert Rodriguez, Jr.

EXPOSURE COMPENSATION

“Exposure Compensation allows photographers to override exposure settings picked by camera’s light meter, in order to darken or brighten images before they are captured.”

(photographylife article)



CAMERA METERED EXPOSURE (APERTURE PRIORITY)

f/1.4	f/2.0	f/2.8	f/4.0	f/5.6
1/1000	1/500	1/250	1/125	1/60

APERTURE PRIORITY, -1 EV EXPOSURE COMPENSATION

f/1.4	f/2.0	f/2.8	f/4.0	f/5.6
1/1000	1/500	1/250	1/125	1/60

APERTURE PRIORITY, +1 EV EXPOSURE COMPENSATION

f/1.4	f/2.0	f/2.8	f/4.0	f/5.6
1/1000	1/500	1/250	1/125	1/60

CAMERA METERED EXPOSURE (SHUTTER PRIORITY)				
f/1.4	f/2.0	f/2.8	f/4.0	f/5.6
1/1000	1/500	1/250	1/125	1/60

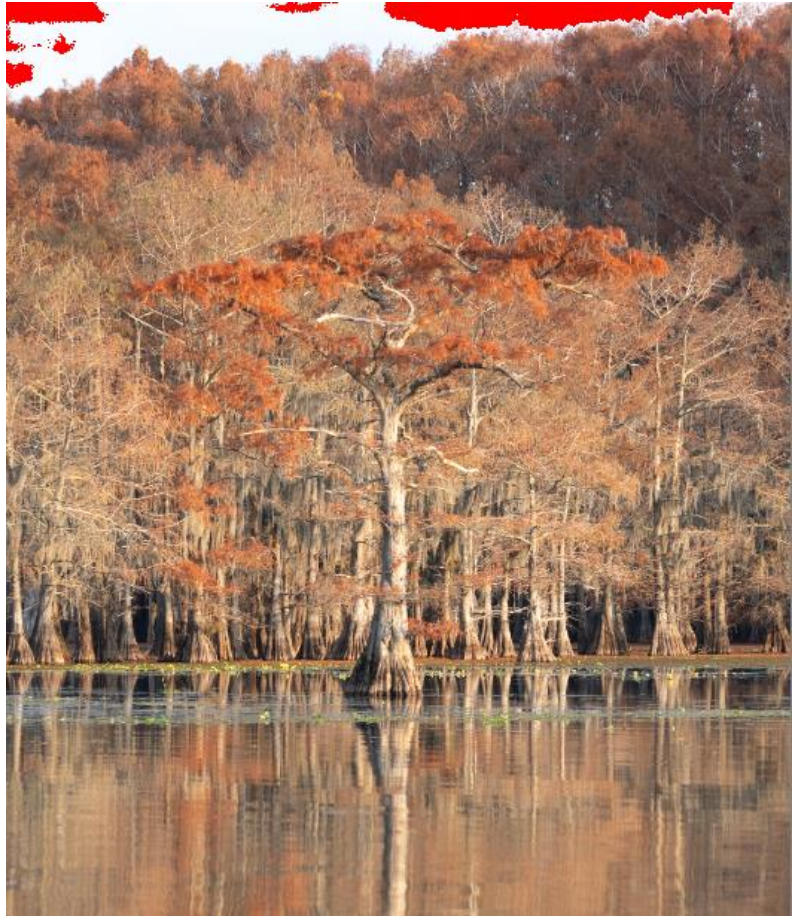
SHUTTER PRIORITY, -1 EV EXPOSURE COMPENSATION				
f/1.4	f/2.0	f/2.8	f/4.0	f/5.6
1/1000	1/500	1/250	1/125	1/60

SHUTTER PRIORITY, +1 EV EXPOSURE COMPENSATION				
f/1.4	f/2.0	f/2.8	f/4.0	f/5.6
1/1000	1/500	1/250	1/125	1/60

BLINKIES (EXPOSURE WARNINGS)



BLINKIES (EXPOSURE WARNINGS)





BLINKIES



BLINKIES



EXPOSE TO THE RIGHT (ETTR)

The basis of ETTR is simple: optimize your exposure, and get the highest-quality image possible. Most people expose a scene so that the image looks how they want — and, at face value, this makes sense. Optimum exposure is different, though. Instead of exposing the scene “correctly”, it is better to expose a scene to be as bright as possible, without blowing out the scene’s highlights and losing all of that data. Then, in post-processing, you darken the image so that it looks how you want. (Spencer Cox, [Exposing to the Right Explained \(photographylife.com\)](http://photographylife.com))

EXPOSE TO THE RIGHT (ETTR)

By darkening an exposure in post-processing, you are effectively using a lower-than-base ISO. It brings similar benefits, too — **a decrease in image noise, richer colors, and a greater dynamic range**. Images exposed using ETTR are more malleable in post-processing, making it easier to produce the photo you have in your mind's eye.

(Spencer Cox, [Exposing to the Right Explained \(photographylife.com\)](http://photographylife.com))

ADDITIONAL REFERENCES

- [Understanding Digital Camera Sensors \(cambridgeincolour.com\)](http://cambridgeincolour.com)
- **Histograms in Photography: A Guide**
<https://petapixel.com/histogram/>
- **Exposure Compensation: An Easy Guide**
<https://www.lightstalking.com/exposure-compensation-easy-guide/>
- [The most useful DSLR feature? HIGHLIGHT OVER-EXPOSURE WARNING — Robert Oliver, photographer \(robertoliverphoto.com\)](http://robertoliverphoto.com)
- [Exposing to the Right Explained \(photographylife.com\)](http://photographylife.com)
- <https://photographylife.com/exposure-value>
- Henry Carroll. *Read This If You Want To Take Great Pictures*. 2014, Laurence King Publishing.

HOMework (YOU MAY NEED TO CONSULT WITH YOUR OWNER'S MANUAL)

The purpose of these exercises is to gain a better understanding of exposure compensation and “Expose to the Right (ETTR).

1. Compare and contrast photographs of the same scene at an exposure set by your camera to exposure above and below the camera settings.
2. Take a shot using any metering mode you wish and then repeat it as an under exposure and again using ETTR. Process the over and under exposure to look like the exposure your camera suggested and compare the image quality of the three images.
3. Email (lpetterborg@gmail.com) me a set of images that best represents what you learned from these exercises. Be prepared to talk about your experience next time.





Any

Questions

